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Fall 2014 - Connect - Preserve - Revitalize - Celebrate

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# Why is the Canal Empty?

Right now, the Lehigh Canal outside our windows here at the D&L offices in Hugh Moore Park is a muddy ditch with a thin current of water running through a gully in the middle of it. The Josiah White II, swathed in blue



tarps, is on its dry dock. Around here, those are sure signs of winter.

Where's the water? In the Lehigh River.

#### **Online Articles**

- Trust 5k
- Fall Dinner Cruises

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- Tail on the Trail Event
- Final Clean up

#### Supporting the D&L



This message is dedicated to request your help supporting the Delaware and Lehigh National Heritage Corridor. As we wrap up our 25th years, it's important to recall the D&L's objective: to connect you to exceptional experiences in nature and the environment, community and economic impact, health and recreation, history, preservation, and education along the 165-mile D&L Trail.

Why is the canal empty? Among other reasons, because that's the only way to do maintenance on it, which is what the Hugh Moore Park and City of Easton workers are doing now.

#### **Article Continues**

## Vice President of Organizational Advancement

Cathleen Canevari has joined the Delaware and Lehigh National Heritage Corridor as Vice President of Organizational Advancement. She is responsible for developing, implementing, managing, and evaluating the D&L's development, fundraising, and related communications strategies. She reports to the President/Executive Director



and is a member of the D&L's senior management team. Her position is responsible for achieving fundraising goals and engaging multiple constituencies in new and ongoing fundraising activities.

Our advancement work will be comprehensive in nature. We will be seeking both private and public funding sources, as well as membership, sponsorship and events. Cathy will lead the organization's fundraising efforts to support completing and sustaining the D&L Trail, operating and improving the National Canal Museum and its archives, the future of the Josiah White II and the Lehigh Canal.

#### **Article Continues**

### We are on Amazon Smile

Did you know that when you shop at Amazon, a small portion of your purchases can be donated to the Delaware & Lehigh



We are passionate about preserving the environment, sharing the culture of our region and positively impacting our communities. This past year was particularly rewarding:

- Admissions were at a five year high at the Smithsonian Affiliated National Canal Museum and Josiah White II Canal Boat.
- With Carbon County and a host of partners across the state, we recouped \$2 million in federal funds to construct a pedestrian/bike crossing at Jim Thorpe.
- Some 2,000 students participated in Immersion Days at Hugh Moore Park and Tales of the Towpath field trips at Freemansburg Canal Park.
- Participation in the D&L Half Marathon Run/Walk grew at a time when other local races saw declining numbers.
- The William Penn Foundation gave its seal of approval to our efforts along the Delaware Canal by expanding and extending its support another two years.
- Since its inception, Get Your Tail on the Trail, our wellness partnership with St. Luke's University Health Network has attracted 4,279 participants who logged 810,827 miles.

There are many ways you can show your support for the D&L:

- Initiate and renew your membership: D&L members support the coordination of partnerships that build, promote, conserve and sustain the D&L organization & Trail and the National Canal Museum.
- **Donate:** When you do, you support future projects of the

National Heritage Corridor? It's an easy way to give back in the midst of the busy holiday season.

Amazon will donate 0.5% of the price of your eligible purchases to the D&L whenever you shop on AmazonSmile.

AmazonSmile is the same Amazon you know - same products, same prices, same service. Tens of millions of products on AmazonSmile are eligible for donations, and you will see those products marked "Eligible for AmazonSmile donation" on their product detail pages.

Support us on AmazonSmile

### **Conservation Coordinator**

Claire (Wildermuth) Sadler joined the Delaware & Lehigh National Heritage Corridor as Conservation Coordinator in late September. Claire will be responsible for a variety of duties, primarily serving as lead of the Lehigh Valley Greenways, a Conservation Landscape in eastern Pennsylvania. The



Greenways partnership is one of seven state sponsored, large scale landscape protection initiatives that bring together public and private stakeholders in an organized effort to protect the landscape and implement locally-driven planning and revitalization efforts. This partnership strives to link communities with greenways, trails, and outdoor resources, to strengthen local economies and improve public health, green infrastructure and natural resources. She will manage the Lehigh Valley Greenways mini-grant program that is designed to help implement landscape priorities. In addition, Claire will support conservation and stewardship initiatives of the Delaware & Lehigh National Heritage Corridor.

Claire graduated from Dartmouth College in Hanover, NH with a degree in Environmental Studies and coursework in conservation, ArcGIS, environmental economic policy and regional planning. Prior to accepting this position, she was a

D&L, which translate to a direct quality of life impact in the community

- Volunteer your time: get involved with D&L programs such as Trail Tenders, Trail Patrol, Museum Docents & Archives, Get Your Tail on the Trail;
- Spread the word: Continued promotion and use of the trail will result in future growth and sustainability of the trail

In order to continue the D&L's result-oriented collaborations, your support is vital. With your backing, we will continue connecting the diverse network responsible for improving our regional community along the 165-mile D&L Trail.

If you would like to contribute, please make an online donation at http://bit.ly/1u2FFdE

You may also let us know if you will contribute volunteer time in 2015 by contacting april@delawareandlehigh.org Individual, Corporate and Foundation Donation are cultivated by Cathleen@delawareandlehigh.org in our Advancement office. Cathleen can also discuss planned giving options with you and your family.

Thank you for taking the time to read my Year-end Appeal. On behalf of the staff and board of directors, we appreciate your consideration. If you would like more information, please contact me at elissa@delawareandlehigh.org.

Forestry and Land Management Analyst with Woodland Management Services, Tafton, PA and Director of Education at Fernbrook Farms Education Center, Bordentown, NJ. Claire and her husband moved to Bethlehem Township in 2013 and enjoy finding new places for hiking, biking and enjoying nature throughout the Valley. They can often be seen enjoying the D&L Trail with their dog, Ripley.

## Support us on Goodsearch

We have partnered with Goodsearch so that now you can feel great about your online shopping! Goodshop gives you the best coupons for thousands



of stores like Target, Apple, Amazon, Petco and more AND a percentage of what you spend on virtually every purchase is donated to our cause! Plus, with the Goodshop app for iPhone and iPad, you can shop, save, and give on the go.

Everytime you search or shop on Goodsearch, a penny is donated to our organization!

Support us on Goodsearch: Delaware and Lehigh National Corridor

# \$2 Million Dollar Grant Approved

Carbon County received word in November that it was approved for \$2 million to install a prefabricated pedestrian bridge across the Lehigh River in Jim Thorpe.



This bridge will connect the D&L Trail across the Lehigh River to the towpath in Weissport. The pedestrian bridge at Jim Thorpe is a critical connection linking all five counties of the D&L Trail. The completion of the bridge will create 130 miles of continuous trail. If all goes as planned, the bridge would be completed in late 2016.



#### **D&L Links:**

**D&L** Website

Meet up with us!

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The footbridge project is one of 56 projects to improve transportation alternatives using federal funds, said Pennsylvania Department of Transportation secretary Barry J. Schoch.

State Senator Yudichak's Announcement Press Release

# Bike for the Bridge

The Delaware & Lehigh National Heritage Corridor hosted Bike for the Bridge on Saturday, November 8. Participants, and their bikes, were shuttled from downtown Jim Thorpe to their starting destination by Pocono Biking. Participants had the option to ride from the Black Diamond Trailhead to Jim Thorpe (36 miles) or from Rockport to Jim Thorpe (15 miles).



Nearly 200 riders came out to show their support. All proceeds of this event benefit the completion of the D&L Trail and building the pedestrian bridge at Jim Thorpe to connect to the Lehigh Canal Towpath and Weissport.

# Heritage Half Marathon Run & Walk

The Delaware & Lehigh National Heritage Corridor held its 4th Annual Heritage Half Marathon Run & Walk on Sunday, November 2.



Nearly 800 runners and walkers from 19 different states and Sweden completed the race on Sunday morning in Northampton. It was a bit windy but the temperatures were ideal for long distance running and walking, mostly sunny and about 47 degrees.

#### **Event Pictures**

### Haunted Hugh Moore Park

We partnered with the City of Easton to host a new Halloween event: *Haunted Hugh Moore Park*.



The event featured a ghostly canal boat ride, traditional

Halloween activities, and a ghost walk based on a local historical event. Haunted Hugh Moore Park also featured professional storyteller, Judy England-McCarthy, to recall the origin of Halloween and many of its traditions around a camp fire. The event was offered for four nights and sold out each night.

Haunted Hugh Moore Park in the news:

Channel 69 News

The Morning Call

**Lehigh Valley Live** 

# Tales of the Towpath Field Trips

We hosted 16 Bethlehem elementary schools for an educational field trip at the Freemansburg Canal Education Center. The field trip was held for 4th grade students from September 29 to October 17 and



it was an extension of the students' Tales of the Towpath Curriculum.

These field trips were designed to teach students about everyday life on the Lehigh Canal. Students participated in activities that allowed them to learn how to harness a mule, determine how a canal lock works, and how a grist mill operated. Students participated in an archaeology dig, took a tour of the heirloom garden and sampled herbs and vegetables. There were also

opportunities to learn how people preserved food in the canal days by observing how to make sauerkraut.

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**Our Mission:** To enrich the communities within the Delaware & Lehigh National Heritage Corridor thru actions and partnerships that conserve the resources, tell the stories and enhance the quality of life for residents of the Corridor.