

Elissa M. Garofalo

President/Executive Director 610-923-3548 ext. 223 elissa@delawareandlehigh.org

Elissa's leadership at the Delaware & Lehigh brought about a merger with the National Canal Museum. During her tenure with the D&L, 132 miles of the 165mile D&L Trail have been completed; the "Get Your Tail on the Trail" wellness initiative was launched in partnership with St. Luke's University Health Network; the "Tales of the Towpath" educational curriculum has been expanded to more

than 70 elementary schools; 4000 students have participated in related field trips; and the Lehigh Valley Greenways Conservation Landscape program has become a model conservation landscape program in the Commonwealth.

Garofalo developed two regional revitalization programs and directed the update of the Corridor's Management Action Plan. She is a steering committee member of Philadelphia's Regional Bicycle Network - "The Circuit", a member of the Strategic Planning Committee of the Alliance of National Heritage Areas and is a ToP[™] Facilitator.

Before coming to the D&L, Elissa was a small business owner and one of America's first Main Street Managers. She pioneered efforts that led to Jim Thorpe's main street (Broadway) being named one of Great Places of America by the American Planning Association in 2013. She holds a B.S. in Urban & Regional Planning from the Pennsylvania State University and is the proud mother of Maggie and Jay Marsden.



H. Scott Everett

Facilities Manager 610-923-3548 ext. 232 scott@delawareandlehigh.org

H. Scott Everett, D&L Trail Manager, joined the D&L staff in 2006 as the Stewardship and Trail Manager. He works with multiple partners – various levels of government, agencies, fellow non-profits, and consulting engineers to develop and construct the 165 mile long D&L Trail. Scott is a longtime volunteer on the Ironton Rail Trail and a founder of SUN*LV (Sustainable Urban Neighborhoods of

the Lehigh Valley), a community gardening program. Scott holds a B.S. in Organizational Leadership and an A.A.S. in Mechanical Engineering Technology from The Pennsylvania State University.



Dennis Scholl

Education Manager 610-923-3548 ext. 225 <u>dennis@delawareandlehigh.org</u>

Dennis Scholl is a resident of Hellertown, PA and a 1973 graduate of The Pennsylvania State University, with a Bachelor of Arts Degree in History. Dennis's professional experience includes a position as Tourism Director for the Bethlehem Area Chamber of Commerce from 1975-1979; reporter and columnist for the Bethlehem Globe-Times from 1980-1988; Associate Editor for Rodale Press

magazines from 1988-1991; and Outreach Coordinator for the Rodale Institute from 1991-1995. Dennis also served as an environmental education consultant and instructor for Saucon Valley School District from 1996-2004. Dennis founded the Delaware River Shad Fishermen's Association in 1974 and served as President for 20 years. The organization was responsible for the acquisition of \$2.1 million in state funding for the construction of shad passageways on the Lehigh River. Dennis and his wife Josephine, a first-grade teacher, own Monarchs Alive! butterfly service. Dennis enjoys writing, photography, fishing, hunting and gardening.



Claire Sadler

Director, Stewardship & Conservation

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Claire (Wildermuth) Sadler joined the Delaware & Lehigh National Heritage Corridor as Conservation Coordinator in late September. Claire will be responsible for a variety of duties, primarily serving as lead of the Lehigh Valley Greenways, a Conservation Landscape in eastern Pennsylvania. The Greenways partnership is one of seven state sponsored, large scale landscape protection initiatives that bring together public and private stakeholders in an organized

effort to protect the landscape and implement locally-driven planning and revitalization efforts. This partnership strives to link communities with greenways, trails, and outdoor resources, to strengthen local economies and improve public health, green infrastructure and natural resources. She will manage the Lehigh Valley Greenways mini-grant program that is designed to help implement landscape priorities. In addition, Claire will support conservation and stewardship initiatives of the Delaware & Lehigh National Heritage Corridor. Claire graduated from Dartmouth College in Hanover, NH with a degree in Environmental Studies and coursework in conservation, ArcGIS, environmental economic policy and regional planning. Prior to accepting this position, she was a Forestry and Land Management Analyst with Woodland Management Services, Tafton, PA and Director of Education at Fernbrook Farms Education Center, Bordentown, NJ. Claire and her husband moved to Bethlehem Township in 2013 and enjoy finding new places for hiking, biking and enjoying nature throughout the Valley. They can often be seen enjoying the D&L Trail with their dog, Ripley.



Loretta Susen

Program Assistant 610-923-3548 ext. 221 loretta@delawareandlehigh.org

Loretta started at the D&L in 2009. She has over 30 years office administration experience, first in the corporate world, then several years running the office of a small Catholic school.

Working at the D&L, she says she has learned more about the area she lives in than she knew in the 20 years she has lived in the Lehigh Valley. Loretta enjoys getting out on the trail, visiting corridor communities and looks forward to

seeing more new places. Loretta assists with several projects and programs; but really enjoys various events, especially the Delaware & Lehigh Heritage Half Marathon.

Loretta and her husband of 33 years are empty nesters living in Forks Township. Husband John has been known to help out at our annual picnic and on marathon day. They have 3 children and 4 grandchildren. In her spare time, Loretta enjoys gardening, cross stitch and baking.



Sandra M. Duda

Development Assistant 610-377-4063 sandra@delawareandlehigh.org

Sandy Duda joined the D&L in October 2005 as Administrative Assistant in the Corridor Market Towns Office in Slatington. A native of McAdoo, she worked for 25 years in the banking industry as a Customer Service Representative. As Program Assistant in the Lehighton Office, she helps with various D&L projects and maintains the Corridor website. Sandy is a founding member of the Ukrainian American Heritage Foundation and KAZKA Ukrainian Folk Ensemble;

both groups dedicated to preserving Ukrainian cultural heritage in the anthracite coal regions of Pennsylvania. Music, history and genealogy are among her many interests. She likes reading, working on family history and especially enjoys spending time with her husband and daughter.



Pam Coleman

Trail Programs Manager 215-781-2605 pam@delawareandlehigh.org

Pam Coleman is a well-known downtown revitalization professional in Montgomery and Bucks Counties and the Lehigh Valley. Coleman has served as the Main Street Manager in Quakertown, PA from 1999-2004, and in Souderton and Telford from 2005-2012 plus she was the Community Development Manager for Lehigh County Department of Community and Economic Development from 2004-2005. While at Lehigh County, she was very involved with the Borough

Business Revitalization program in nine communities in both Lehigh and Northampton Counties. She has most recently been a free-lance grant writer for local organizations. Over her 20-year career in downtown revitalization, Coleman has also worked with downtown revitalization efforts in Freehold, New Jersey and Methuen and Salem, Massachusetts. Coleman is a nationally certified Main Street manager, member of the Rural Pennsylvania Leadership (RULE IX) at Penn State and earned a Bachelor of Arts degree in Journalism from Indiana University of Pennsylvania. She is currently serving her second term on the Pennsylvania Downtown Center's Board of Directors, the only statewide nonprofit dedicated solely to the revitalization of the commonwealth's core communities. Coleman lives in Bethlehem, Pa and Mystic Island, NJ with her husband, Stan Bialecki, and a small Siamese cat.



Terri Monserrat

Communications & Outreach Coordinator 610-923-3548 ext. 224 terri@delawareandlehigh.org

Terri joined the D&L staff in February 2015, after a stint as the D&L's Hugh Moore Park and National Canal Museum Welcome Center Host. As Communications & Education Coordinator, Terri coordinates the D&L's communications efforts and assists with all things education. Her communications responsibilities include managing the D&L's media relations, social media accounts, community outreach, and marketing efforts. Terri also

researches, develops, and manages educational programming, and assists with the management of the National Canal Museum, the Freemansburg Canal Education Center, and Immersion Days field trips. A graduate of Millersville University of Pennsylvania, Terri earned her Bachelor's degree in History in 2010 and Master's degree in U.S. History in 2012. When she's not creatively articulating the D&L's mission or bringing the past to life as an interpreter, she can be found biking and running the D&L Trail—exploring the Corridor and finding inspiration to do all of the above.



Kathleen Hammerstone

Finance Manager

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A lifetime resident of Easton, Kathleen has served the D&L for over 28 years. She adeptly handles all things financial and administrative for both the National Canal Museum and the D&L. The beauty of Easton's Hugh Moore Park and the D&L Trail keep her passionate about working at the D&L, and

she looks forward to the annual "Haunted Hugh Moore Park" event near Halloween. In her free time, she loves to spend time with her family, especially her grandchildren!

Martha Capwell-Fox

Historian & Archives Coordinator

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A native of Catasauqua, PA, Martha has served the D&L and National Canal Museum in some capacity since 1990. She is passionate about preserving local history, especially because it holds major national significance. She has a knack for writing, and has written a total of seven books, with historical topics ranging from swimming, auto-racing, Catasauqua, Whitehall, Coplay, the Lehigh Valley cement industry, and the Vatican. She is currently working on histories of the D&L Corridor and her local church. She has been running the archives here at the

D&L and National Canal Museum for three years, but she also has a hand in all things related to the museum. She loves going out into the communities along the corridor and meeting with people, speaking to groups, and showing some of our historical films.



Lauren Golden

Trail & Stewardship Manager (Interim)

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Lauren joined the Delaware & Lehigh National Heritage Corridor staff in December 2015. As the Trail & Outreach Coordinator, she works to support the D&L NHC in variety of ways. She manages the Trail Alliance Ownership Council, which coordinates all the various owners of the D&L trail. She also acts as the volunteer coordinator, overseeing the recruitment of new volunteers, the management of our volunteer database, and the planning and coordinating of the D&L Trail Tenders program. Finally, she works with the Trail Manager on building new sections of trail, maintaining existing sections,

and advises on issues related to historic preservation as needed.

Lauren graduated in 2012 with a M.S. in Historic Preservation from Clemson University/College of Charleston. She also holds a B.A. in Art History and a B.A. in Studio Art (Drawing) from Sonoma State University. In addition to her role on the D&L staff, she is an Architectural Historian with the Golden Preservation Company, LLC in Allentown, PA, where she also sits on the Board of Directors for the Allentown Preservation League, a non-profit dedicated to preserving historic buildings in Allentown. When Lauren isn't working on the trail or with old buildings, she can be found running outside with her vizsla, Otto, or in her wood shop upcycling furniture and antiques.



Danielle Wolfrum

Director, Administration & Development

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Danielle's role as the Advancement Officer of the Delaware & Lehigh National Heritage Corridor is to oversee the development office. Her responsibilities include building an annual fund and membership program, grants management, to ensure the database is accurate and current, and development reporting.

Prior to joining the D&L in February 2016, Danielle held development positions at several local non-profits. Most recently as the Development Associate at the Raritan Headwaters Association (RHA). She was the Development Assistant at The Center for Contemporary Art and Manager of Fundraising Events and Museum Membership at Morris Museum. She has also worked in retail and was an intern and a volunteer at the Independence National Historic Park Library and Archives of

the National Park Service.

She earned her BA in History from Rowan University in 2008 and her MA in Museum Management from Montclair State University in 2014. Danielle has also been involved with nonprofit associations in New

Jersey. She currently serves on the Board of the Young Nonprofit Professionals Network of NJ, a networking organization which engages young professionals within the nonprofit sector and was also part of the Conference Planning Committee for the NJ Center for Non-Profits.

She enjoys spending time outdoors hiking, camping, kayaking and gardening.