

# 2017 NEW PROGRAMS

DELAWARE & LEHIGH  
NATIONAL HERITAGE CORRIDOR



## DATA DRIVEN SUSTAINABILITY

The D&L Trail Data Driven Sustainability (DDS) strategy is a three-year initiative aimed at sustaining the D&L Trail through data and graphics. The goal is to quantitatively illustrate that long distance trails have a positive impact on the adjacent environment, local economy, and nearby residents. Our new GIS Analyst will look into datasets ranging from diabetes to riparian buffers, tourist based industry to active communities, and everywhere in between. The outcome will be location-specific strategies for long-term stewardship.

### Who will be impacted?

The study will impact The D&L as well as other organizations that maintain and promote long distance trails. The D&L will create a methodology that will be used and tested on our corridor, but can also be translated to other regions across the country. We want to tell the story of the D&L Trail through data, figures, and graphics, and use them to improve the region and our organization. Our analyst will use modern GIS, Data Analyst, and Cartographic techniques to paint the picture of long-distance trails and how they affect their local environs.

### Where will it take place?

The strategy will be broadly based along the D&L Trail in the Corridor counties of Luzerne, Carbon, Lehigh, Northampton, and Bucks. Specifically, ten trailheads will be analyzed to measure their affect on the communities that host them. Look for trail counters and surveys at our trailheads.

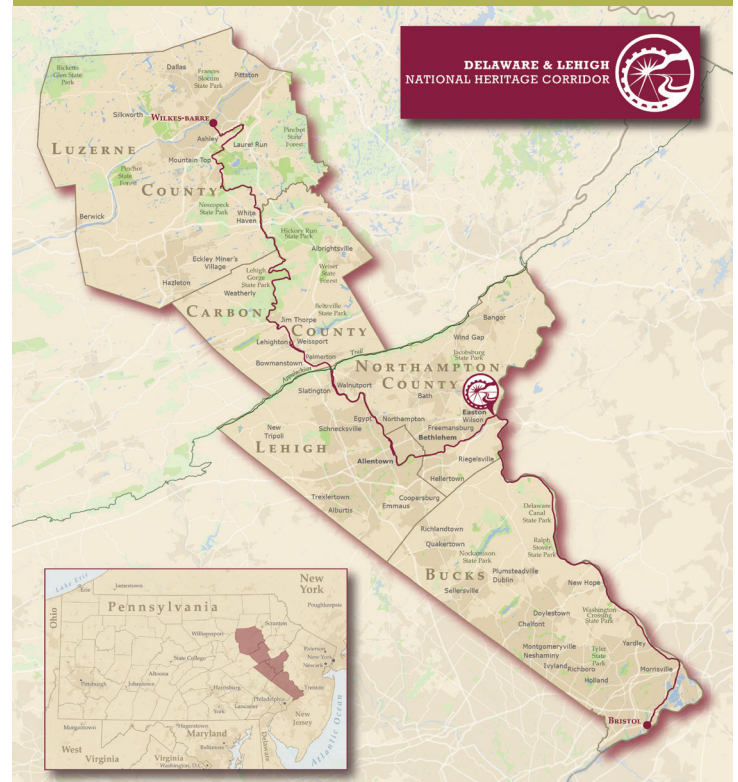
### Funding

The program is funded through a three-year \$700,000 grant provided by the William Penn Foundation.

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## DATA TYPES



*The Delaware & Lehigh National Heritage Corridor is a 501(c)3 non-profit corporation whose mission is to enrich communities through actions and partnerships that conserve the resources, tell the stories and enhance the quality of life for Corridor residents.*

