

NEWS

From the Delaware & Lehigh National Heritage Corridor



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FOR IMMEDIATE RELEASE

D&L Launches “Shutter Madness” Photo Tournament

EASTON (January 31) – The Delaware & Lehigh National Heritage Corridor (D&L) is launching the first “D&L Shutter Madness” Photo Tournament. The contest seeks to highlight what makes the D&L’s five county geographic area unique and beautiful through the eyes of residents and visitors.

Participants are encouraged to submit up to five photos each to one of four geographic categories: Bucks County, Lehigh and Northampton Counties, Carbon County and Luzerne County. The top sixteen photos in each category will be entered into a bracket-style, multi-round, Facebook tournament. In addition to bragging rights, the tournament champion will receive a customized D&L prize package with prize options including a D&L Heritage Half Marathon Run/Walk Entry, tickets to the D&L’s “Conversations on the Canal” Dinner Cruises, and more.

Tournament participants can find the entry form, rules, and model releases here:

<http://delawareandlehigh.org/blog/2016-dl-shutter-madness-photo-tournament/>.

Tournament spectators, who will cast votes in the form of Facebook “Likes” to select the winner, can find a bracket to predict the winner and follow along here: <http://delawareandlehigh.org/wp-content/uploads/2017/01/Photo-Contest-bracket.pdf>

The deadline to enter photos into the tournament is March 3, 2017 at 4:30 pm. For more information, please contact Terri Monserrat: terri@delawareandlehigh.org or (610) 923 – 3548 x224.

The Delaware & Lehigh National Heritage Corridor is a 501(c)3 non-profit organization that preserves historic pathway that carried coal and iron from Wilkes-Barre to Philadelphia. Today, the D&L Trail connects people to nature, culture, communities, recreation and our industrial heritage.

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