D&L Trail Towns Dashboard and Self-Assessment Instructions

Purpose of the dashboard and self-assessments.

The goals of the surveys are:

1) To collect participant's ideas, opinions, and knowledge in an organized way.
2) They are an exercise that forces participants to look objectively at the current resources available to trail users.
3) Provides qualitative and quantitative data to track change over time.

How we use this data.

The local steering committee will use all of the data to create a work plan based on priorities, improvements, and ideas suggested by the participants. This data will serve as a baseline that will help us track improvements as we implement projects over time.

General Instructions

There are different surveys.

1) D&L Trail Town Dashboard Metrics – Required
2) Topic Specific Self-Assessments
   a. First Impressions
   b. Historic Preservation
   c. Trail Businesses List
   d. Shops & Amenities
   e. Trailhead Amenities
   f. Town Public Amenities

The D&L Trail Town Dashboard Metrics is required for each participant to complete. This is the bare minimum that we need from each participant. The D&L Trail Town Dashboard Metrics is focused on a specific trailhead. If you survey different trailheads, then you need to complete a different D&L Trail Town Dashboard Metrics survey for each trailhead. The Topic Specific Self-Assessments are more detailed surveys that drill down on a specific topic. We encourage participants or groups to choose a topic that they are interested in and complete it.

Groups can work together and discuss things, but everyone should fill out their own form. Different people will have different views and opinions. We want to capture everyone's' ideas.

If you do not know the answer write that or mark "Unsure". That is another data point! If you leave a question blank we do not know if you skipped it or didn't want to answer.

D&L Trail Town Dashboard Metrics – Trailhead (TH) Amenities Descriptions

Amenity (possible values)	Description
Public Parking Spaces (numeric count)	# of spaces
ADA Public Parking Spaces (numeric count)	Marked handicap spaces
Parking Fee (free, paid, unsure)	Is parking free or paid?
Restrooms (ADA permanent, permanent, ADA portable, portable, none, unsure)	What type of bathroom?
Water (potable, non-potable, none, unsure)	Drinking water or not?
Water Availability (seasonal, year round, none, unsure)	Is water available all year round?
Vending Machines (numeric count)	Any vending machinces?
Uncovered Picnic Tables (numeric count)	
Covered Structures (numeric count)	Pavilions or gazebos?
Benches (numeric count)	
Trash receptacles (yes, no, unsure)	
Recycling receptacles (yes, no, unsure)	
Trailhead sign (yes, no, unsure)	Sign that identifies the trailhead.
Wayfinding sign (yes, no, unsure)	Signs that provide directions to trails/town
Trail map sign (yes, no, unsure)	Sign with map of trails or corridor
Local amenity map sign (yes, no, unsure)	Sign with map of local services for visitors
Educational sign (numeric count)	History, environment, local info.
Take away maps available (yes, no, unsure)	Maps of trail or town
Local information kiosk (yes, no, unsure)	Kiosk with flyers and info.
Bicycle racks (numeric count)	Racks to lock bikes.
Bicycle repair station (yes, no, unsure)	Tools to repair bikes.
Playground (yes, no, unsure)	
Education programs available (Yes, No, Unsure)	Regularly scheduled public events at TH.
Official water trail access (Lehigh, Delaware, None, Unsure)	
Motor boat launch (yes, no, unsure)	Can you launch a boat from the TH.
Non-motorized boat launch (yes, no, unsure)	Can you launch a kayak/canoe from the TH
Boat storage (numeric count)	Can you lock and store a boat at the TH
Pets on leash allowed on trails (yes, no, unsure)	
Horseback riding allowed on trails (yes, no, unsure)	
Connecting trails (yes, no, unsure)	Other trails or just one trail from TH.
Power source (yes, no, unsure)	Can a trail user charge a phone at the TH?
Gateway experience ((yes, no, unsure)	Special sign, art, or view at the TH?
Fishing (yes, no, unsure)	Can you fish at the TH?
Camping (primitive, car, RV, glamping, none)	Can you camp at the TH?
Food (year round, seasonal, none, unsure)	Is food available at the TH?
Public Transportation (bus, train, private shuttle, none, unsure)	Transportation available at the TH?

D&L Trail Town Dashboard Metrics

Name: Brian Greene   Date: 6/17/17   Weather: Overcast + warm

Trailhead: Slatington   Trail(s) Name: D&L Trail   City: Slatington

Does this trailhead offer a good first impression of your local community?

Yes, great pavillion!

Best improvement made at the trailhead in the past year?

Public water fountain, that trail users can fill bottles in

What would you like to see improved in the next year?

~~xxxx~~ Map of services in the town. Boat & Bike racks

What are some long term objectives / improvements for the trailhead?

Bathrooms

In the past year how many events have used the trailhead? List on separate paper if more space needed.

Event Name	Date	Reoccurrence	Approximate Attendance
Bike for the Bridge	May 2017	Yearly	150
D&L Half Marathon	November 2016	Yearly	1000
Farmers Market	May - Oct	Weekly	~ 75 a week

In the past year how many events have used the trail? List on separate paper if more space needed.

Event Name	Date	Reoccurrence	Approximate Attendance
Town 5K	Oct. 2016	Yearly	~100
Group Bike Ride	Apr - Oct	Monthly	~10

In the past year what major events/festivals does the local community host away from the trail and trailhead?

Event Name	Date	Reoccurrence	Approximate Attendance
Pumpkin Fest	Oct 2016	Yearly	500

Who owns the trailhead? Who manages the trailhead? List both if they differ.

Unsure - I think the city

How often did maintenance happen at the trailhead in the past year and by who?

Do not know

Who owns the trail or trail section at this trailhead? Who manages the trail?

Lehigh County

How often did maintenance happen on the trail in the past year and by who?

Do not know

What type of activities do trail users use the trails for (i.e. biking, paddling, skiing)? Hiking, Jogging, Biking

How many trail users did you have at this trailhead in the past year?

Not sure, but parking lot is always packed!

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EXAMPLE

Within ½ mile of this trailhead list all of the Trail Businesses (Type: Restaurants, Lodging, Trail Shops, or Services)

Name	Address	Phone	Website	Type
Boyer's Hardware	130 Main St. Slatington, PA	610-767-3162	afboyer.com	Service
Slatington Diner	662 Main St. Slatington, PA	610-767-4422		Restaurant
Sal's Pizza	102 Main St. Slatington, PA	610-760-1007	salspizzaslatington.com	Rest.
Fine Lodging		610-760-0900		Lodging

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EXAMPLE

At this trailhead (not adjacent areas) please document features that are currently available for trail users:

Amenity (possible values)	Data	Notes
Public Parking Spaces (numeric count)	33	
ADA Public Parking Spaces (numeric count)	2	poorly marked
Parking Fee (free, paid, unsure)	Free	
Restrooms (ADA permanent, permanent, ADA portable, portable, none, unsure)	ADA permanent	
Water (potable, non-potable, none, unsure)	Unsure	
Water Availability (seasonal, year round, none, unsure)	Unsure	
Vending Machines (numeric count)	0	
Uncovered Picnic Tables (numeric count)	1	
Covered Structures (numeric count)	1	
Benches (numeric count)	1	
Trash receptacles (yes, no, unsure)	Yes	
Recycling receptacles (yes, no, unsure)	NO	
Trailhead sign (yes, no, unsure)	Yes	
Wayfinding sign (yes, no, unsure)	No	
Trail map sign (yes, no, unsure)	No	
Local amenity map sign (yes, no, unsure)	Yes	
Educational sign (numeric count)	2	History
Take away maps available (yes, no, unsure)	NO	
Local information kiosk (yes, no, unsure)	Yes	
Bicycle racks (numeric count)	1	
Bicycle repair station (yes, no, unsure)	1	
Playground (yes, no, unsure)	NO	
Education programs available (Yes, No, Unsure)	No	
Official water trail access (Lehigh, Delaware, None, Unsure)	None	
Motor boat launch (yes, no, unsure)	No	
Non-motorized boat launch (yes, no, unsure)	No	
Boat storage (numeric count)	0	
Pets on leash allowed on trails (yes, no, unsure)	Yes	
Horseback riding allowed on trails (yes, no, unsure)	Unsure	
Connecting trails (yes, no, unsure)	Yes	Slate Heritage Trail
Power source (yes, no, unsure)	Unsure	
Gateway experience ((yes, no, unsure)	Yes	
Fishing (yes, no, unsure)	NO	
Camping (primitive, car, RV, glamping, none)	None	
Food (year round, seasonal, none, unsure)	Seasonal	
Public Transportation (bus, train, private shuttle, none, unsure)	Unsure	

http://delawareandlehigh.org/trail-programs/dl-trail-towns/