



DELAWARE & LEHIGH NATIONAL HERITAGE CORRIDOR

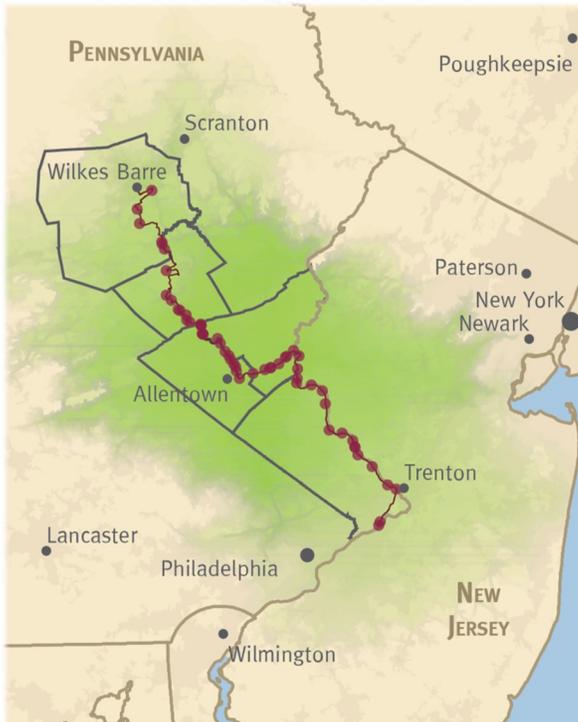
TRAIL TOWNS

Trails Mean Business

Trails and trail users are the economic engine that run the outdoor recreation economy. Outdoor recreation is among the USA's largest economic sectors with **\$887 billion** in annual consumer spending. In PA, outdoor recreation generates over **251,000 jobs** and **\$1.9 billion** in state and local taxes¹.

The D&L Trail connects towns and businesses to hundreds of thousands of trail users each year.

**9,850,000 people live
within a 1 hour drive**

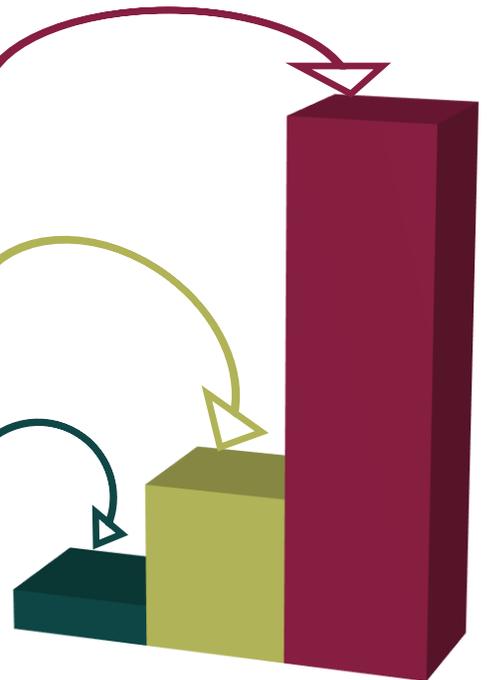


D&L Trail users spend on average²:

**\$425 on gear
per year**

**\$132 on lodging
per night**

**\$33 on food and
drinks per trip**



Trails improve businesses, quality of life, health, and the environment for towns. For more information:

delawareandlehigh.org/trail-programs

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1— Outdoor Industry Association—The Outdoor Economy Report. 2017 2— Rails to Trails Conservancy—D&L Trail User Survey and Economic Impact Analysis. 2012

The Delaware & Lehigh National Heritage Corridor is a 501(c)3 non-profit corporation whose mission is to enrich communities through actions and partnerships that conserve the resources, tell the stories, and enhance the quality of life for corridor residents.