

A LEGACY OF INSPIRING CONNECTIONS



ANNUAL
2017
REPORT



30 YEARS of LEADERSHIP



To Our D&L Community,

As we look back on the past year and enter our 30th anniversary, it's natural to reflect on the many accomplishments that have made the Delaware and Lehigh National Heritage Corridor a treasure in our backyard and a model for National Heritage areas.

Most importantly, we've evolved tremendously from an organization that is primarily responsible for preserving a historically significant pathway and constructing a trail to give the public access to it.

We've ventured beyond these physical improvements into programs and services that materially improve the lives of our corridor's 3 million residents and visitors. They include efforts that teach history and science to over 10,000 schoolchildren a year. Wellness programs that make thousands of people healthier and more active. Preservation and interpretation of our corridor's amazing history. And partnerships to create economic impact that's measured in the hundreds of millions of dollars.

This is the D&L at 30. It only gets better from here. With the support of our members, donors, volunteers, and public and private partners, we look forward to making our tremendous community asset even more valuable in the years to come.

See you on the trail!

Michael Drabenstott, Chair

Water, the Fabric of Our Lives
by Janet Jastremski

Front cover photos:

T O P
Josiah White II
Cleo Fogal

R I G H T
Frozen
by Brian Hare

B O T T O M
Finish Line
by Jenna Papaz

L E F T
Mansion House Bridge Installation
Frank Lawski - IMAC

C E N T E R
Mansion House Bridge at Mauch Chunk
National Canal Museum Collection



A Thrilling Announcement

The D&L is **the first National Heritage Area to become a Smithsonian Affiliate**. The memorable announcement, made during opening day at the National Canal Museum, brought greater urgency to enhance stewardship of our collection.

A New Museum Director

Allentown native **Daphne Mayer** was hired as our Museum & Education Director in December. With a firm grasp on the museum's mission and collection, she oversees educational programming, museum operations and collections management. Daphne's multi-faceted background and international education includes research, development, education, membership and volunteer coordination, visitor services as well as a stint on our canal boat.

Other Noteworthy News:

The **accessioned collection** now includes 12,000 volumes, 6,000 letters, diaries, and business records in the archives, 1,550 three-dimensional artifacts and 11,500 photographs.

3,200 students attended **Immersion Days** and field trips at the Freemansburg Canal Education Center.

Tales of the Towpath Curriculum has now been adopted by 81 schools and has been taught to 6,400 fourth-grade students.

The Josiah White II and the National Canal Museum saw a 28% increase in visitation.

**SMITHSONIAN
AFFILIATION**



**SKILLED
LEADERSHIP**



***Successful
STEWARDSHIP***

New Jersey Zinc Company, Palmerton
National Canal Museum Collection



The D&L's signature conservation program is a 13-year partnership with the Pennsylvania Department of Conservation & Natural Resources (DCNR).

Funding from the **Lehigh Valley Greenways Conservation Landscape** mini-grant program enabled the following accomplishments in 2017:

CONSERVING OUR RIBBON of GREEN

The 7th Lehigh Valley Watershed Conference included a MS4 stormwater track that drew many municipal representatives. More than 50 students connected to conservation careers at an academic dinner at Moravian College.

Lehigh Valley Master Watershed Stewards completed four training projects which included rain garden design and installation in Plainfield Township, Pen Argyl Borough, and Upper Saucon Township, as well as two educational projects.

Moore Township completed a Stewardship and Access Plan to guide Supervisors in sound management of Appalachian Park.

Lehigh Gap Nature Center led students at Roberto Clemente Charter School in the design and implementation of a riparian restoration project in Allentown.

Bushkill Township planted a 35-acre native grass and wildflower meadow on the 90- acre Ballas Tract.

A Lafayette College class replaced a 60-foot diameter compacted lawn with a multipurpose stormwater bioretention area.

Wildlands Conservancy and Trout Unlimited completed an ecological restoration project along Monocacy Creek.

Mauch Chunk Narrows from Flagstaff
by James Zellner





Tails on the Trail Get Even Healthier in 2017

As we approach the fifth anniversary of our partnership with St. Luke's University Health Network, the award-winning **Get Your Tail on the Trail (GYTOT)** program continues to effectively promote the value of regional trails and healthy living.

The all new program website, tailonthetrail.org, is the centerpiece that has attracted over 6,000 participants who have logged nearly 3 million miles on the trail. Registration now includes a request for trackable health benchmarks from participants.

Studies show that exercising in nature is extremely effective in improving cardiovascular and mental health, and greater physical activity closely associates with lower rates of obesity.

SLUHN engaged **Lafayette College's 2017-2018 Technology Clinic** to enhance our already-popular health initiative. Students are working on an interdisciplinary approach to advance GYTOT that incorporates technology, social media, and tapping the region's rich heritage.

Finally, the City of Wilkes Barre awarded the D&L a **Safe & Healthy Communities grant** to seed a new chapter of GYTOT that will integrate even more local trails and health providers.

StLuke's
UNIVERSITY HEALTH NETWORK



**3,000,000
MILES
6000
PARTICIPANTS
& Counting**

National Canal Museum Collection



Cleo Fogal

Quotes from the Corridor

"The D&L is the first of its kind in the Smithsonian Affiliate network."



HAROLD A. CLOSTER

Director (retired)

Smithsonian Affiliations

"We have a lot of partners, but the D&L really stands out as one of our strongest."



CINDY ADAMS DUNN

Secretary

PA Department of Conservation & Natural Resources



CINDY ADAMS DUNN

Secretary

PA Department of Conservation & Natural Resources



"As the D&L Trail continues to develop it will serve as an important pillar in the massive redevelopment of our Commonwealth's third largest city."



MARK W. JAINDL

President & CEO

The Waterfront Development Company



“Local businesses thrive and communities come alive thanks to all of the activity the Corridor and D&L Trail attracts.”

MARLYN KISSNER

Executive Vice President
Northern Region
Greater Lehigh Valley
Chamber of Commerce

“The Delaware & Lehigh National Heritage Corridor preserves and showcases the historical resources that are an integral part of the (region’s) history.”

CONGRESSMAN CHARLIE DENT

US House of Representatives (PA-15)

“... this 165-mile trail is an exceptional asset that connects communities and regions to each other and effectively provides many miles of public access to the Delaware and Lehigh Rivers.”

“The D&L serves as an integral convener of partnerships necessary to bring the private and public sectors together in our region.”

ROBERT G. LOUGHRY

Commissioner Chairman
Bucks County

ANDREW JOHNSON
Program Director
William Penn Foundation



DELAWARE & LEHIGH NATIONAL HERITAGE CORRIDOR



National Heritage Areas

provide economic benefits to communities and regions through their commitment to heritage conservation and economic development. D&L's partnerships support historic preservation, natural resource conservation, recreation, heritage tourism, and educational projects. By leveraging funds and long-term support for projects, our partnerships generate increased economic impact for our five-county region.

Economic Impact Study

During 2017, Tripp Umbach of Pittsburgh, PA completed a comprehensive economic impact study to update their 2012 findings for Bucks, Carbon, Lehigh, Luzerne, and Northampton counties in eastern Pennsylvania. The results are impressive and demonstrate the long-term impact D&L partnerships have made over three decades.

NHCs SUPPORT REGIONAL ECONOMIES

DELAWARE & LEHIGH NATIONAL HERITAGE CORRIDOR GENERATES **\$474.7 MILLION** IN ECONOMIC IMPACT



SUPPORTS **5,665 JOBS**



GENERATES
\$32.3 MILLION
IN TAX REVENUE.



Summit Hill Mine
National Canal Museum Collection



Statement of Financial Position (For year ended December 31, 2016)

ASSETS

Current Assets	Operating Funds (\$)	Temporarily Restricted (\$)	Total (\$)
Cash	\$900,115	\$269,448	\$1,169,563
Receivables	98,478	-	98,478
Prepaid Expenses	18,902	-	18,902
Inventory	18,832	-	18,832
Fixed Assets	11,986	-	11,986
Total Assets	\$1,048,313	\$269,448	\$1,317,761

LIABILITIES

Current Liabilities	Operating Funds (\$)	Temporarily Restricted (\$)	Total (\$)
Refundable Advances	-	\$63,041	\$63,041
Accounts Payable & Accruals	27,138	-	27,138
Total Current Liabilities		27,138	63,041
			90,179

Total Current Liabilities **27,138** **63,041** **90,179**

NET ASSETS

Unrestricted	1,021,175	-	1,048,040
Temporarily Restricted	-	206,407	206,407
Total Net Assets	1,021,175	206,407	1,227,582
Total Liabilities and Net Assets		\$1,048,313	\$269,448
			\$1,317,761

STATEMENT OF ACTIVITIES

(For year ended December 31, 2016)

	Operating Funds (\$)	Temporarily Restricted Funds (\$)	Total (\$)
Revenue & Support			
Contributions	\$52,449	\$281,407	\$333,856
Grants	584,463	63,041	647,504
Program Income (NPS)	645,621	-	645,621
Interest	2,937	-	2,937
Miscellaneous	229,626	-	229,626
Net Assets Released from Restrictions	295,600	(295,600)	-
Total Revenue and Support Received	1,810,696	48,848	1,859,544
Expenses			
Administrative	435,418	-	435,418
Designated Programs	1,402,143	63,041	1,465,184
Depreciation	-	-	-
Total Expenditures	1,837,561	63,041	1,900,602
Change in Net Assets	(26,865)	(14,193)	(41,058)
Net Assets at Beginning of Year	1,048,040	220,600	1,268,640
Net Assets at End of Year	\$1,021,175	\$206,407	\$1,227,582

PROJECT GRANT ACTIVITY 2017

D&L Projects	Source: NPS/Local/Private Partners	Amount (\$)
Trail Construction Projects & Signage		14,011
Education, Interpretation & Archives		6,816
Promotions & Marketing; Websites		25,834
Community Conservation & Partnership Projects		
Lehigh Valley Greenways Conservation Projects	DNCR	199,995
	Match - Local/Private Partners	9,186
Lehigh Valley Greenways Mini-Grant Awards	DNCR	54,073
	Match - Local/Private Partners	98,869
Private Restricted Grants		
D&L Trail Alliance	William Penn Foundation	53,771
D&L Trail Gaps Lehigh Valley	William Penn Foundation	162,137
Data Driven Stewardship & Sustainability	William Penn Foundation	135,367
Locktender's House - Freemansburg	Northampton County	43,244
Tales of the Towpath & Environmental Education	Hommer Foundation	2,189
Canal Boat Repairs	Northampton County	6,500
Other Private Projects	Local/Private Partners	25,799
Total Project Grant Activity 2017		\$837,790



M E M B E R S

C O R P O R A T E P A R T N E R S / S P O N S O R S

Blue Mountain Resort
Discover Lehigh Valley
Mauch Chunk Trust Company
Pocono Whitewater, Ltd.
PPL Service Corporation
Records Management & Archiving
Vicaulic Company

P A T R O N

Hank & Joanne Barnette
L. Anderson Daub
Lon & Karen Snowden
Nancy Knerr Light

S U S T A I N I N G

Carla Rossi
H. Marvin & Mary Jane Riddle
James B. & Nancy J. Birdsall
Joyce M. & Lloyd C. Welken
Randy Apgar & Allen D. Black

S M A L L B U S I N E S S / C O N T R I B U T I N G

Bechtel's Pharmacy, Inc.
Canal Side Guest House
Carbon County Redevelopment Authority
Chestnut Hill on the Delaware
Cloud Gehrsom Associates, Inc.
Darrell W. & Linda C. Crook
David J. & Lucretia B. Ellis
David N. & Susan T. Shaffer
Don S. & Mabel M. Follett
Donald M. & Arlene Bernhard
Donald R. & Catherine E. Sachs
Gerhart Design & Planning, Inc.
James & Jan Creedon
Jane S. Fleck
Keith M. & Bernice Gardiner
Lehigh Heavy Forge Corporation
Lona M. Farr & David Voellinger
McTish, Kunkel & Associates
Michael L. & Andrea M. Drabenstott
Michael Steigerwald
Nicholas C. & Sharon Forte
Paul & Cleo Fogal
Peter B. & Karen Marmaras
Richard Habermann
Sam & Happy Shipley
Sierra A. Fogal
Sunny Rest Resort
Walnuport Borough
West Side Hammer Electric

N O N - P R O F I T / E D U C A T I O N A L

Palmerton Area Historical Society
Walnuport Canal Association, Inc.
White Haven Area Community Library

F A M I L Y / H O U S E H O L D

Alice & Ron Stanley
Allen & Debra Sachse
Amleto A. & Mary M. Pucci
Anna & Donald Grunwald
Anne Bean & James Reese
Aurelia Rapp
Barbara Smyth
Billy & Shelly Nicholson
Brian Greene
Bruce D. & Claire B. Kleppinger
Bruno & Angela Gramlich
Bryan & Jennifer R. Hay
Campbell Thomas & Co.
Charles A. Hellings
Charles F. Tarr & Roy Ziegler
Charles J. Lemmen
Charles W. & Elizabeth A. Derr
Christopher & Monica Miller
Christopher S. & Megan K. Basile
CHRS, Inc.
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Cindy Jensen
Claire & Thomas Sadler
Constance B. White
Cory & Christina Crawford
Craig Miller
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Daniel E. Cohen
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Daphne Mayer
Darlene Heller
David Haase & Esther Schwab
David R. & Jeanne G. Fair
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Dennis J. DeMara
Dennis N. & Joan A. Strong
Dennis Scholl
Diana L. Defanti
Diane Kripas
Douglas & Barbara Fogal
Douglas R. & Tamie C. Logan
Douglas S. Magee
E. Rykken
Edward C. & Laura S. Eppler
Edward Walkiewicz
Elissa Garofalo

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Frank B. Burnside, Jr.
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John P. & Jacqueline R. Miller
John R. & Sheri Krisssinger
Joseph & Dawn De Lorenzo
Joseph & Martha Capwell-Fox
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Karen N. Oren
Karen S. Williamson
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Kenneth D. & Nancy J. Christensen
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LeRoy W. Kresge
Loretta & John Susein
Lynn Rogers
Mari Groller
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Richard Williams
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Vance Packard
Vincent & Nanette R. Hydro
W. Beall Fowler
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William G. Lee
William J. & Denise N. Edmunds
William T. & Ann S. Ballantine

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Barbara S. Coulomb
Bear Mountain Butterfly Sanctuary
Bill Van Ackeren
Brian P. Solt
Brian Schmult & Barbara Goun
Carlton Shufflebarger
Carolyn King
Cathy Schaefer
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Cheryl Kunkle
Christine Buhrman
Dale T. Eck
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Danielle King
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David G. Barber
David L. Hoats
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David Rose
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F. Charles & Marion B. Petrillo
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Suzanne Pilon
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Stephen Titchenal
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Theodore J. Veresink
Thomas E. Janda
Thomas F. Pockovich
Trudy Siak
Ulysses F. & Shirley E. Conner, Jr.
Valerie Hayes
Vernon S. Blose
Vincent Menegus
Wendy Bookhultz
William E. Gerber
William E. Trout III
William Joy
William M. & Lois W. Jordan
William McFadden
Wouter M. DeNie

**\$20,000 or More**

Buehler Memorial Trust
Elaine T. Emrick
F. M. Kirby Foundation, Inc.
Hugh Moore Park Charitable Trust
Julius & Kathryn Hommer Foundation
St. Luke's University Health Network
William Penn Foundation

\$5,000 to \$19,999

Pennsylvania Recreation and Park Society, Inc.
\$1,000 to \$4,999
American Bank
Carbon County
Christopher S. & Megan K. Basile
Craig & Ann Bartholomew
Highmark Blue Shield
John M. Goodfellow
Marmaras & Smith, LLC
Peter B. & Karen Marmaras
Pocono Whitewater, Ltd.
PPL Service Corporation
Richard Williams
ShopRite
Strauss & Associates/Planners
The Waterfront Development Company
Weis Markets Inc.
Wells Fargo Foundation
Wilson Consulting Group, Inc.

\$500 to \$999

David P. & Sharon Hourigan
Don S. & Mabel M. Follett
Douglas & Barbara Fogal
Elissa Garofalo
James B. & Nancy J. Birdsall
Marvin Metzger
Provident Bank
Randy Apgar & Allen D. Black
Sam & Happy Shipleyp
Simon & Ingrid Moore
Vance Packard
William J. Collins

\$1 to \$499

A.F. Boyer Hardware & Guns
Alice & Ron Stahley
Alton W. & Eleanor E. Knauss
Andromeda Blumenau
Ashton Funeral Home, Inc.
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Barbara G. Jantzen
Barbara Laubach Lehr
Blue Mountain Resort
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Brian P. Solt
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Charles W. & Elizabeth A. Derr
Christina Van Gelder
Claire & Thomas Sadler
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Curtis Cooke
Daniel J. & Carol Shiner Wilson
Darrell W. & Linda C. Crook
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David R. Latshaw
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Diana L. Defanti
Diane Kripas
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Frank Allen

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Gerald G. Van Ess
Gerald J. Weiner
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J. Erich & Kathleen M. Hammerstone
J. Steven & Sandra L. Humphrey
James & Jan Creedon
James H. & Catherine A. Wick
James Horvath
James P. Kostibos
Jane Errera
Jay & Ellen Redstone Kolb
Jeff L. & Kelly J. Odonel
Jill M. Piperata
Jim Schneck & Jan Eickmeier
Joan Aichele
Joan M. Moran
John A. & Anne O. Konawalki
John J. Brabazon
John Kenly Smith
John M. & Sharon C. Faeltan
John M. & Suzanne M. Sharpe
John M. Drennan
John R. & Sheri Krissinger
John W. Catino
Joseph A. Corpora III
Joseph Felker
Joseph M. Mogilski
Joseph W. Paskill
Joshua M. Paul
Joyce M. & Lloyd C. Welken
Julia & Paul Maserjian
Julie Ambrose
June O. Hahn
Karl H. & Catherine Butz
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L.L. Bean, Inc.
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Lisa A. Seher
Lisa M. Hopstock
Lisa Markowitz
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Lon & Karen Snowden
Lona M. Farr & David Voellinger
Louis J. & Marie M. Mertus
Luis Campos
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Mercer County Historical Society
Michael Baker International, Inc.
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Michael L. & Andraea M. Drabenstott
Michele Stanton
MMS Advancement Associates, LLC
Nancy C. Thatcher
Nancy K. Zeigler & Dan Hugos
Nancy Kheri Light
Nicholas C. & Sharon Forte
Patrick H. & Pamela J. Reilly
Paul & Cleo Fogal
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