



Media Advisory

Contacts: Kelly Prentice
Community Engagement Manager
Delaware & Lehigh National Heritage Corridor
(610) 923 – 3548 x224 daytime
(484) 895-5883 mobile
communications@delawareandlehigh.org

Laura Eppler
Volunteer Marketing Coordinator
D&L Heritage Half Marathon Race Committee
(610) 758 – 5237 daytime
(610) 417 – 5261 mobile
LEppler@nep.benfranklin.org

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

<p>Contacts: Kelly Prentice Community Engagement Manager Delaware & Lehigh National Heritage Corridor (610) 923 – 3548 x224 daytime (484) 895-5883 mobile communications@delawareandlehigh.org</p>	<p>Laura Eppler Volunteer Marketing Coordinator D&L Heritage Half Marathon Race Committee (610) 758 – 5237 daytime (610) 417 – 5261 mobile LEppler@nep.benfranklin.org</p>
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

Contacts: Kelly Prentice
Community Engagement Manager
Delaware & Lehigh National Heritage Corridor
(610) 923 – 3548 x224 daytime
(484) 895-5883 mobile
communications@delawareandlehigh.org

Laura Eppler
Volunteer Marketing Coordinator
D&L Heritage Half Marathon Race Committee
(610) 758 – 5237 daytime
(610) 417 – 5261 mobile
LEppler@nep.benfranklin.org

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

Contacts: Kelly Prentice
Community Engagement Manager
Delaware & Lehigh National Heritage Corridor
(610) 923 – 3548 x224 daytime
(484) 895-5883 mobile
communications@delawareandlehigh.org

Laura Eppler
Volunteer Marketing Coordinator
D&L Heritage Half Marathon Race Committee
(610) 758 – 5237 daytime
(610) 417 – 5261 mobile
LEppler@nep.benfranklin.org

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

Contacts: Kelly Prentice
Community Engagement Manager
Delaware & Lehigh National Heritage Corridor
(610) 923 – 3548 x224 daytime
(484) 895-5883 mobile
communications@delawareandlehigh.org

Laura Eppler
Volunteer Marketing Coordinator
D&L Heritage Half Marathon Race Committee
(610) 758 – 5237 daytime
(610) 417 – 5261 mobile
LEppler@nep.benfranklin.org

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

Contacts: Kelly Prentice
Community Engagement Manager
Delaware & Lehigh National Heritage Corridor
(610) 923 – 3548 x224 daytime
(484) 895-5883 mobile
communications@delawareandlehigh.org

Laura Eppler
Volunteer Marketing Coordinator
D&L Heritage Half Marathon Race Committee
(610) 758 – 5237 daytime
(610) 417 – 5261 mobile
LEppler@nep.benfranklin.org

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

Contacts: Kelly Prentice
Community Engagement Manager
Delaware & Lehigh National Heritage Corridor
(610) 923 – 3548 x224 daytime
(484) 895-5883 mobile
communications@delawareandlehigh.org

Laura Eppler
Volunteer Marketing Coordinator
D&L Heritage Half Marathon Race Committee
(610) 758 – 5237 daytime
(610) 417 – 5261 mobile
LEppler@nep.benfranklin.org

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

Contacts: Kelly Prentice
Community Engagement Manager
Delaware & Lehigh National Heritage Corridor
(610) 923 – 3548 x224 daytime
(484) 895-5883 mobile
communications@delawareandlehigh.org

Laura Eppler
Volunteer Marketing Coordinator
D&L Heritage Half Marathon Race Committee
(610) 758 – 5237 daytime
(610) 417 – 5261 mobile
LEppler@nep.benfranklin.org

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

Contacts: Kelly Prentice
Community Engagement Manager
Delaware & Lehigh National Heritage Corridor
(610) 923 – 3548 x224 daytime
(484) 895-5883 mobile
communications@delawareandlehigh.org

Laura Eppler
Volunteer Marketing Coordinator
D&L Heritage Half Marathon Race Committee
(610) 758 – 5237 daytime
(610) 417 – 5261 mobile
LEppler@nep.benfranklin.org

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

Contacts: Kelly Prentice
Community Engagement Manager
Delaware & Lehigh National Heritage Corridor
(610) 923 – 3548 x224 daytime
(484) 895-5883 mobile
communications@delawareandlehigh.org

Laura Eppler
Volunteer Marketing Coordinator
D&L Heritage Half Marathon Race Committee
(610) 758 – 5237 daytime
(610) 417 – 5261 mobile
LEppler@nep.benfranklin.org

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

Contacts: Kelly Prentice
Community Engagement Manager
Delaware & Lehigh National Heritage Corridor
(610) 923 – 3548 x224 daytime
(484) 895-5883 mobile
communications@delawareandlehigh.org

Laura Eppler
Volunteer Marketing Coordinator
D&L Heritage Half Marathon Race Committee
(610) 758 – 5237 daytime
(610) 417 – 5261 mobile
LEppler@nep.benfranklin.org

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

Contacts: Kelly Prentice
Community Engagement Manager
Delaware & Lehigh National Heritage Corridor
(610) 923 – 3548 x224 daytime
(484) 895-5883 mobile
communications@delawareandlehigh.org

Laura Eppler
Volunteer Marketing Coordinator
D&L Heritage Half Marathon Race Committee
(610) 758 – 5237 daytime
(610) 417 – 5261 mobile
LEppler@nep.benfranklin.org

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

<p>Contacts: Kelly Prentice Community Engagement Manager Delaware & Lehigh National Heritage Corridor (610) 923 – 3548 x224 daytime (484) 895-5883 mobile communications@delawareandlehigh.org</p>	<p>Laura Eppler Volunteer Marketing Coordinator D&L Heritage Half Marathon Race Committee (610) 758 – 5237 daytime (610) 417 – 5261 mobile LEppler@nep.benfranklin.org</p>
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

<p>Contacts: Kelly Prentice Community Engagement Manager Delaware & Lehigh National Heritage Corridor (610) 923 – 3548 x224 daytime (484) 895-5883 mobile communications@delawareandlehigh.org</p>	<p>Laura Eppler Volunteer Marketing Coordinator D&L Heritage Half Marathon Race Committee (610) 758 – 5237 daytime (610) 417 – 5261 mobile LEppler@nep.benfranklin.org</p>
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.



Media Advisory

Contacts: Kelly Prentice
Community Engagement Manager
Delaware & Lehigh National Heritage Corridor
(610) 923 – 3548 x224 daytime
(484) 895-5883 mobile
communications@delawareandlehigh.org

Laura Eppler
Volunteer Marketing Coordinator
D&L Heritage Half Marathon Race Committee
(610) 758 – 5237 daytime
(610) 417 – 5261 mobile
LEppler@nep.benfranklin.org

D&L Heritage Half Marathon Run/Walk to Benefit Nationally Significant D&L Trail

Outdoor Outfitter L.L. Bean is first-time presenting sponsor of the Half Marathon

FOR IMMEDIATE RELEASE

Schedule for Sunday, November 4:

Start Time for D&L Heritage Half Marathon Run/Walk	8:00 am/Northern Lehigh High School, Slatington
First Runner Expected to Finish	9:10 AM/Finish Line, 14th & Canal Streets, Northampton
First Walker Expected to Finish	10:30 AM/ Finish Line, 14th & Canal Streets, Northampton
Runner Awards	10:30 AM/Hungarian Hall, 1300 Stewart St., Northampton
Walker Awards	12:00 PM/ Hungarian Hall, 1300 Stewart St., Northampton

Start: Northern Lehigh High School, corner of Bulldog Lane and North Center Street, Slatington

End: Canal Street Park, 14th and Canal Streets, Northampton

Presenting Sponsor: L.L. Bean will be on site providing games, products, and information at the finish line.

Course winds through Slatington to the Slate Heritage Trail, which connects to the D&L Trail. Participants will follow the scenic and flat D&L Trail, with many excellent vantage points for photos/video.

Course Records: Male: Trevor VanAckeren 1:09:48 (2016) | Female: Jenna Papaz, 1:24:18 (2017)

Walker course records: Male: John Morrison, 2:30:59 (2016) | Female: Stephanie Holland, 2:37:22 (2017)

Online at <http://race.delawareandlehigh.org/>

Event Features:

- The scenic course and action-filled, dramatic event offer many strong visual opportunities for photos/video.
- The D&L Heritage Half Marathon is one of few “walker friendly” half marathons in the U.S.
- The half marathon is one of the largest events held on the D&L Trail.
- High local participation -- 55% of the runners/walkers are from the Lehigh Valley.
- Once a pathway that enabled the transfer of anthracite coal from mines in Wilkes-Barre to markets in Philadelphia, the D&L Trail now serves as the 165–mile backbone that connects our communities to nature, culture, recreation, and our shared, nationally significant, industrial heritage.

MORE

Also Available:

- Personal stories from participants:
 - Linda Kempf (Linda.kempf@cpcc.edu) formerly of Bethlehem returns each year to run the D&L Half with her daughter Becky, in part because the event has so inspired her life physically and emotionally. She has lost a total of 88 pounds and more than 20 inches since she began walking the Half marathon in 2014.
 - Alan Willsey (alan.willsey@gmail.com) is reaching his goal to walk/run in a Half Marathon again for the first time after having three minor cardiac events and going through cardiac rehabilitation.
 - Nora Haefele (norahaefele@yahoo.com) has been a pacer for walkers every year since we started the walking division 5 years ago. She does a race almost every weekend, and just did her 79th half marathon.
- Graphics, logos, course maps, and photographs of points of interest on the trail.
- Interviews with D&L Executive Director, Elissa Garofalo (elissa@delawareandlehigh.org; 610-984-4786) and other D&L Staff; D&L Heritage Half Marathon Race Director, Ed Eppler (ed@discoverlehighvalley.com; 610.417.5260); walker and runner participants.