



MEDIA ALERT

From the Delaware & Lehigh National Heritage Corridor

For more information, please contact:

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FOR IMMEDIATE RELEASE

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Delaware & Lehigh National Heritage Corridor Receives Donations from Weis Markets, PPL and American Bank

EASTON, Pa. – The Delaware & Lehigh National Heritage Corridor recently received donations from Weis Markets, PPL, and American Bank through the Pennsylvania Educational Improvement Tax Credit (EITC) program. These donations will help support the D&L's innovative education program, *Tales of the Towpath*. The EITC program allows businesses to apply tax credits against their tax liability for the year in which the contribution was made.

Designed to conform to fourth-grade curriculum standards, *Tales of the Towpath* introduces students to America's Age of Canals and the vital role our region played in the Industrial Revolution through the fictional adventures of Finn Gorman, a young boy living and working on a canal boat in the 1850s.

More than 70 area elementary schools currently participate in the program and have access to the *Tales of the Towpath* storybook, an interactive website, and a replica ship trunk filled with

“artifacts” mentioned in the story. Many schools also take part in Tales of the Towpath-related field trips at Hugh Moore Park in Easton and the Freemansburg Canal Education Center.

In 2018, over 2,500 elementary students participated in the spring Immersion Days field trips to Hugh Moore Park, home of the National Canal Museum and the mule-drawn *Josiah White II* canal boat. During Immersion Days, young participants learn Science, Technology, Engineering and Math (STEM) concepts through fun, hands-on activities such as seeing how the properties of friction and buoyancy allow small teams of 4th graders to pull the 48-ton canal boat.

FOR MORE INFORMATION, CONTACT:

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ABOUT THE DELAWARE AND LEHIGH NATIONAL HERITAGE CORRIDOR

The Delaware & Lehigh National Heritage Corridor is a 501(c)3 non-profit organization that preserves the historic pathway that carried coal and iron from Wilkes-Barre to Bristol Borough. Today, the D&L Trail connects people to nature and the environment, industrial heritage, health and wellness and economic development.

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