

**PRESS RELEASE**

**From the Delaware & Lehigh National Heritage Corridor**

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**FOR IMMEDIATE RELEASE**

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**New Finance & Personnel Manager, Community Engagement Manager, and GIS Analyst/Cartographer Hired by Delaware & Lehigh National Heritage Corridor**

**Easton, Pa.** – The Delaware & Lehigh National Heritage Corridor has recently hired Penman Neel as Finance & Personnel Manager, Kelly Prentice as Community Engagement Manager, and Maegan Ferry as GIS Analyst and Cartographer.

In his role as Finance & Personnel Manager, Penman has overall responsibility for financial functions and overseeing human resource activities of the D&L National Heritage Corridor, Inc.  – a 501(c)3 non-profit organization.  This includes payroll, monthly financial reporting, annual budget preparation, grant monitoring and administration, audit oversight, and human resource management.  Penman will work collaboratively with other staff professionals in communications, grants, trails management, and educational programming and administration.

Penman previously served as accounting manager at Schutt Reconditioning in Easton and, prior to that, as accounting manager at Sanbor Corporation in Allentown. While at Schutt, he oversaw an accounting operation of a sports equipment company that reconditions more than 300K in football, lacrosse, and baseball helmets each year.  While at Sanbor, he oversaw the accounting operation for a sales, design, and marketing operation of OEM cable assembly devices as engineered locally and manufactured in China. Penman holds a B.B.A. in Accounting from the University of Mississippi in Oxford.

In her role as Community Engagement Manager at the National Heritage Corridor, Kelly manages communications, media relations, Google AdWords, and social media. Additionally, Kelly oversees volunteer engagement for the nonprofit, including the relaunch of the D&L Ambassador program.

Kelly comes to the D&L with more than 18 years of experience as a writer and public relations professional for a variety of clients including Lafayette College, Grand View Health, GE Energy, WebStudy, and Kimball-Hughes PR. Prior to that, the Northampton County native served as Public Relations Manager for Good Shepherd Rehabilitation Network in Allentown. Kelly also served as Associate Editor of *Compressed Air Magazine*. Kelly holds a Bachelor of Arts Degree in English with a specialty in science writing from DeSales University.

In her role as GIS Analyst and Cartographer, Maegan Ferry manages the Delaware & Lehigh National Heritage Corridor’s GIS (Geographic Information System) and online Trail Map system, assists the Data Driven Sustainability program using GIS, and oversees the Visually Speaking signage program. Prior to coming to the D&L, she worked in the private consulting world as a GIS and Geospatial Analyst. She has a background in GIS/mapping sciences, landscape analysis, and environmental science. In 2016, Maegan earned her B.S. and M.S. degrees in Geoenvironmental Studies from Shippensburg University.

“We are especially pleased to welcome Penman, Kelly, and Maegan to our diverse team of professionals,” said Elissa Garofalo, D&L Executive Director. “Penman’s depth of experience and integrity provides an important sense of confidence to the D&L team. Kelly has already demonstrated her drive to bring our nationally significant story to life through some of the freelance writing projects she has already completed. Maegan’s GIS mapping experience brings a sound understanding of ever-evolving geospatial principles.”

**ABOUT THE DELAWARE & LEHIGH NATIONAL HERITAGE CORRIDOR**

*The Delaware & Lehigh National Heritage Corridor is a 501(c)3 non-profit organization that preserves the historic pathway that carried coal and iron from Wilkes-Barre to Bristol Borough. Today, the D&L Trail connects people to nature and the environment, industrial heritage, health and wellness and economic development.*

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