D&L TRAIL
OWNERSHIP COUNCIL

FEBRUARY 28, 2019
• 9 Welcome – Video from Elissa Garofalo
• Overview of D&L Trail Alliance and Introductions – Claire Sadler
• 9:30 D&L Programs -
  – D&L Trail Update and Maintenance Grants – Lauren Golden
  – Visually Speaking signage program – Maegan Ferry
  – Tail on the trail healthy living benefits and data – Patrick Hunt
  – Trail Tenders, Trail Patrol, and Trail Towns – Brian Greene
• 10:30 Break (15 minutes) – Fill out survey if you haven’t
• 10:45 General Information
  – Carbon County Gate Example – William Schwab
  – Survey and breakout for groups
  – Ebikes explained – Jerry McAward
• 12 Lunch
INTRODUCTIONS
AGENDA

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- Connect – Revitalize – Preserve – Celebrate – Sustain -
D&L PROGRAMS
D&L TRAIL: UPDATES, IMPROVEMENTS, & MAINTENANCE

D&L Trail Alliance Ownership Council

February 28, 2019
- Connect – Revitalize – Preserve – Celebrate – Sustain -
ANTHRACITE REGION

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PROGRESS IN 2018

Mansion House Bridge
Jim Thorpe, PA
255’ across the Lehigh River

Phase II construction starting in
Spring 2019

Dry Run Bridge
Northampton, PA
56’ across Dry Run at the Lehigh River

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Thank you for making the D&L Trail a great place to play

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ASSESSMENT RESULTS

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TRAIL SURFACE

- Top issue identified
- 22.6% of identified maintenance issues

Variety of types of trail surface maintenance issues:
- Ponding
- Run off
- Roots
- Narrow Trail

CANAL FEATURES

- Canal Lock: 11.3% of identified issues
- Canal Prism: 15.7% of identified issues
CANAL FEATURES

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Small projects, with a few hands and a little material, can prevent the need for large scale costly repairs.

- Brush Clearing
- Spot resurfacing
- Spot repointing
MAINTENANCE GRANTS

• **D&L Trail Owners Only**
• **$25,000 available**
• **$5,000 to $25,000 awards**
• **Application- March 15 to April 15**
• **50% match (cannot be DCNR funds)**
• **Cash or In Kind**
• **Priority given to those who schedule maintenance assessments**

**EQUIPMENT, MATERIALS, RENTALS, TRAINING**
**Talk to the D&L Staff for more project ideas**
THANK YOU!

Lauren Golden
D&L Trail and Stewardship Manager

lauren@delawareandlehigh.org
610-923-3548 x227

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VISUALLY SPEAKING PROCESS AND GUIDE

D&L Trail Alliance Ownership Council

February 28, 2019
TABLE OF CONTENTS

I. The Guide
II. The Process
   A. Interest Form
   B. Agreement Form
   C. Content and Design
   D. Close Out Form
III. Questions/Comments
THE GUIDE: BRINGING OUR STORIES TO LIFE

- Visualization and description of the Process
- More info on interpretive, directional, and directional wayfinding signs
  - Price estimates, size dimensions, etc.
- Important information for sign delivery

Available online
• Why is Visually Speaking and a process important?
  • Encourage consistency with designs
  • Clarifies ownership and financial responsibilities between Landowners, Partners and D&L
• Forms and documents available online

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- Connect – Revitalize – Preserve – Celebrate – Sustain -

- Who are you? What sign would you like to make? Where would you like it placed? How will the sign be funded?
- Tell us what you want to do
- Available online
• Reimbursable program
  • D&L will reimburse landowner/partner
• Sense of ownership
• Cost distributions

AGREEMENT FORM

This form will come in five parts.
• Parts I – III: Landowners and partners will be identified, delivery information will be provided, and sign orders will be confirmed.
• Part VI: Will be provided by the Visually Speaking Manager to landowners and partners containing a breakdown of estimated costs. This breakdown includes an estimate cost of fabrication, design and research. For more information regarding the cost of design and research, please consult Visually Speaking: Bringing Our Stories to Life.
• Part V: Will be provided by the Visually Speaking Manager to landowners and partners containing the agreement. Signatures will be required to finalize the agreement and continue with the process.

Contents
Part I. Landowner and Partner Information ................................................................................. 2
Part II. Order Confirmation ........................................................................................................... 3
Part III. Delivery Information ...................................................................................................... 4
Part IV. Estimated Cost and Negotiations .................................................................................... 5
Part V. Agreement ......................................................................................................................... 6

- Connect – Revitalize – Preserve – Celebrate – Sustain -
• What would you like to have on your sign?
• Explains requirements and limitations for sign content
• Consistent layouts
• Verification of sign’s installation or replacement
• Location, photo, and invoices
• In-Kind Credit can be earned
Questions? Comments?

Now Leaving Easton
Please Come Back
-Thank you
Feel free to reach out to me via email or at my office phone to answer any additional questions.

Maegan Ferry  
GIS Analyst & Cartographer  
gis@delawareandlehigh.org  
(610) 923 – 3548 x 248
D&L Trail Alliance Ownership Council
February 28, 2019
Created in 2013 by St. Luke’s University Health Network (St. Luke’s) and the Delaware & Lehigh National Heritage Corridor (D&L), Get Your Tail on the Trail is a free program aimed at helping people of all ages and abilities meet their personal fitness goals and experience the outdoors on local trails via day-to-day challenges, public events, and motivating prizes.
• **HOW IT WORKS**

• Participants sign up at [https://tailonthetrail.org](https://tailonthetrail.org)

• Participants log their outdoor/ indoor exercises such as running, walking, skiing, treadmills, etc

• Participants work towards personal goals, or challenge goals during the 30 mile winter challenge and the 165 mile challenge in the summer

• Participants earn prizes for reaching goals during the challenges
• **PARTICIPATION**

- 6238 total users
- 1811 active users (at least 1 entry in last 6 months)
- 29,000 website users over the last year
- 1,500 people reached through each Facebook post
- Plan to increase users through additional events and community partnerships

- Connect – Revitalize – Preserve – Celebrate – Sustain -
Have an event? We can help get the word out

- If you have an event that promotes healthy living and is free, or support a non-profit or charity, then it can qualify as a Tail on the Trail Approved Event
- Tail on the Trail Events get promoted though our Facebook and website
- We ask that you promote Tail on the Trail using the link and logo we provide
• **To register an event fill out the submit your event form** [HTTPS://TAILONTHETRAIL.ORG/EVENTS-CALENDAR/SUBMIT-YOUR-EVENT/](HTTPS://TAILONTHETRAIL.ORG/EVENTS-CALENDAR/SUBMIT-YOUR-EVENT/)

**Your Details**

Name

Email

**Event Name**

* The event name. Example: Birthday party

**Chapter Name**

Delaware & Lehigh

**When**

This is a recurring event.

From __________ to __________

**Where**

- This event does not have a physical location.

- Location Name:

- Address:

- City/Town:

- State/County:

- Postcode:

- Region:

**Details**

Details about the event. HTML allowed.

**Event Image**

- Upload/change picture

- Submit Event
THANK YOU!

Patrick Hunt
Trail and Conservation Assistant

trailassistant@delawareandlehigh.org
610-923-3548 x248
TRAIL TENDERS, TRAIL PATROL, TRAIL TOWNS

D&L Trail Alliance Ownership Council

February 28, 2019
THE ONLY THING CONSTANT IS CHANGE.....

- Connect – Revitalize – Preserve – Celebrate – Sustain -
TRAILS ARE NO DIFFERENT...

- Connect – Revitalize – Preserve – Celebrate – Sustain -

• **Have to continually**
  - Maintain
  - Invest
  - Enhance

• **The D&L and our Trail Programs are here to help!**
TRAIL PROGRAMS ARE MADE OF

- Trail Patrol
- Trail Tenders
- Trail Friendly Businesses
- Trail Funding
- Trail Towns

- Connect – Revitalize – Preserve – Celebrate – Sustain -
• **LOCAL TRAIL AMBASSADORS**

• **YOUR “EYES AND EARS” ON THE TRAIL**

• **EASY TO READ REPORTS**

• **IN 2018**
  – 14 VOLUNTEERS
  – 167 REPORTS
  – 2904 TOTAL MILES

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• **Volunteer Trail Maintenance**
• **Rental Tools Available**
• **Helps you with your little to do list**

• **In 2018**
  - 22 events
  - 239 volunteers
  - 691 hours
• Connects trail users to local trail friendly businesses
• No cost; businesses apply and D&L certifies
• Currently 12 businesses
• Encourage your local businesses to apply
TRAIL FRIENDLY BUSINESSES

• **12 BUSINESSES QUALIFIED:**
  – EASTON OUTDOORS COMPANY
  – GENESIS BICYCLES
  – AARDVARK SPORTS SHOP
  – L.L. BEAN
  – POCONO BIKING
  – THE INN AT JIM THORPE
  – CHANTILLY GOODS
  – CANAL SIDE GUESTHOUSE
  – MUELLER’S GENERAL STORE AND KITCHEN
  – HOMESTEAD GENERAL STORE AND COFFEE ROASTERS
  – KRAZY CHICKEN LADY
  – FIREHOUSE CYCLES

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FROM THIRTEEN BUSINESSES:

- 68 FULL TIME AND 184 PART TIME JOBS

- 69% SAY THAT TRAILS ARE VERY IMPORTANT

- 42% CHOSE BUSINESS LOCATION BECAUSE OF PROXIMITY TO TRAILS
• **Workshop on March 22**

• **Take you from idea to reality**

• **Local and national experts**
• **Work with communities to create a trail friendly atmosphere**

• **Provide guidance and resources**

• **Locally led; unique communities**

• **D&L provides big picture items**
  - Guidebook
  - Ride Guides
  - Trail counts and economic impact

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- Connect – Revitalize – Preserve – Celebrate – Sustain -

**TRAIL COUNTERS**

- **12 COUNTERS**
  - 6 Eco-counter Multis
  - 2 Eco-counter Pyros
  - 4 Trafx Counters

- **Helps with Funding Requests and Project Justification**

- **Data Available on Request**
• **Two Mini-Grants**

• **Events**
  - $1000 max
  - 50/50 cash match

• **Amenities**
  - $2000 max
  - 70/30 cash match
WHAT ERA OF TRAIL DO YOU WANT IN YOUR COMMUNITY?
THANK YOU!

Brian Greene
Trail Programs Manager

programs@delawareandlehigh.org
610-923-3548 x234

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CARBON COUNTY GATE EXAMPLE

WILLIAM SCHWAB
BREAKOUT
EBIKES EXPLAINED

JERRY McAWARD