



D&L TRAIL OWNERSHIP COUNCIL

FEBRUARY 28, 2019



DELAWARE & LEHIGH
NATIONAL HERITAGE CORRIDOR

WELCOME

- Connect – Revitalize – Preserve – Celebrate – Sustain -

AGENDA

- **9 WELCOME –VIDEO FROM ELISSA GAROFALO**
- **OVERVIEW OF D&L TRAIL ALLIANCE AND INTRODUCTIONS – CLAIRE SADLER**
- **9:30 D&L PROGRAMS -**
 - D&L TRAIL UPDATE AND MAINTENANCE GRANTS –LAUREN GOLDEN
 - VISUALLY SPEAKING SIGNAGE PROGRAM – MAEGAN FERRY
 - TAIL ON THE TRAIL HEALTHY LIVING BENEFITS AND DATA – PATRICK HUNT
 - TRAIL TENDERS, TRAIL PATROL, AND TRAIL TOWNS – BRIAN GREENE
- **10:30 BREAK (15 MINUTES) –FILL OUT SURVEY IF YOU HAVEN'T**
- **10:45 GENERAL INFORMATION**
 - CARBON COUNTY GATE EXAMPLE – WILLIAM SCHWAB
 - SURVEY AND BREAKOUT FOR GROUPS
 - EBIKES EXPLAINED – JERRY McAWARD
- **12 LUNCH**

- Connect – Revitalize – Preserve – Celebrate – Sustain -



INTRODUCTIONS



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D&L PROGRAMS

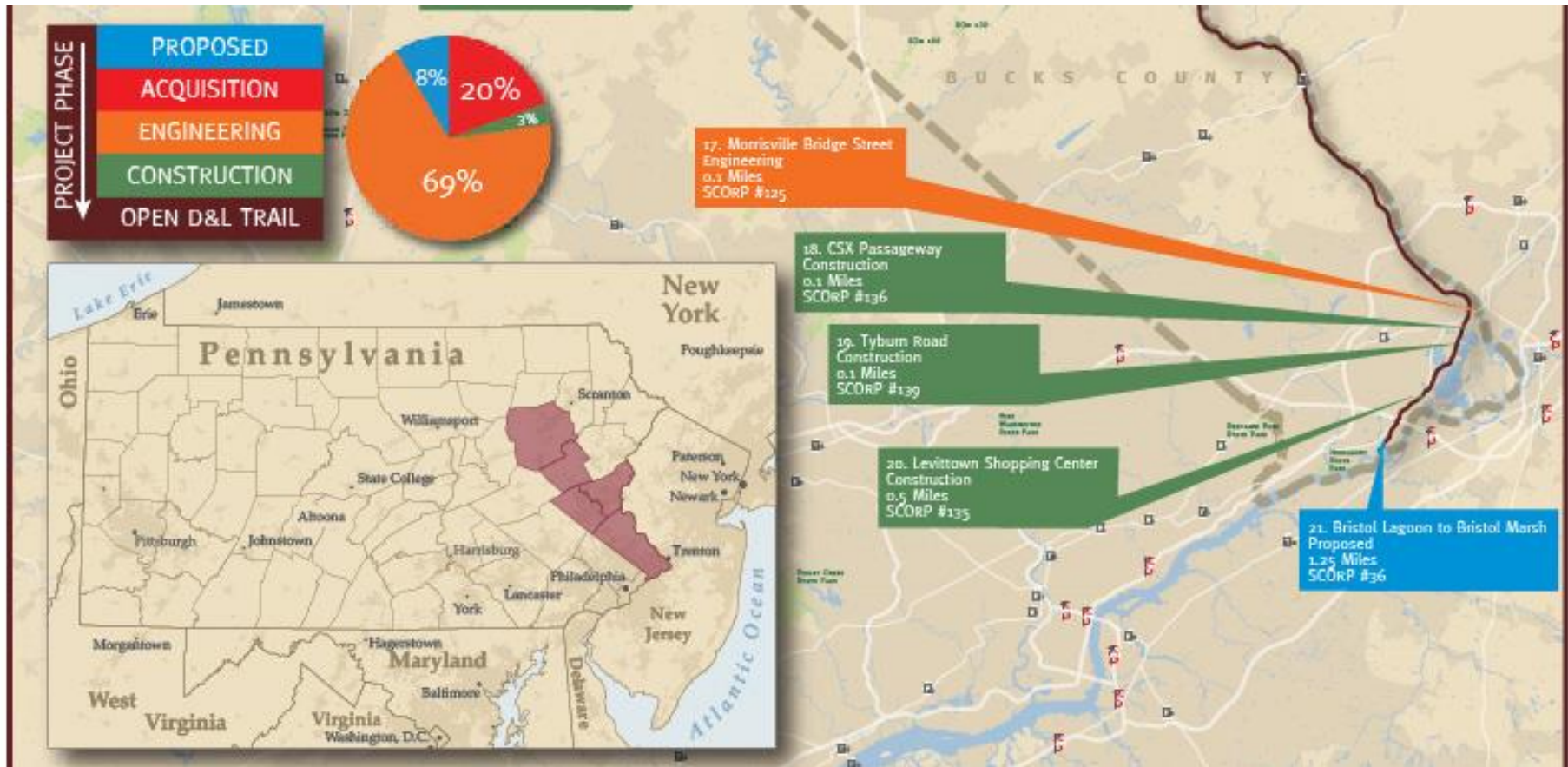


D&L TRAIL: UPDATES, IMPROVEMENTS, & MAINTENANCE

D&L TRAIL ALLIANCE OWNERSHIP COUNCIL
FEBRUARY 28, 2019

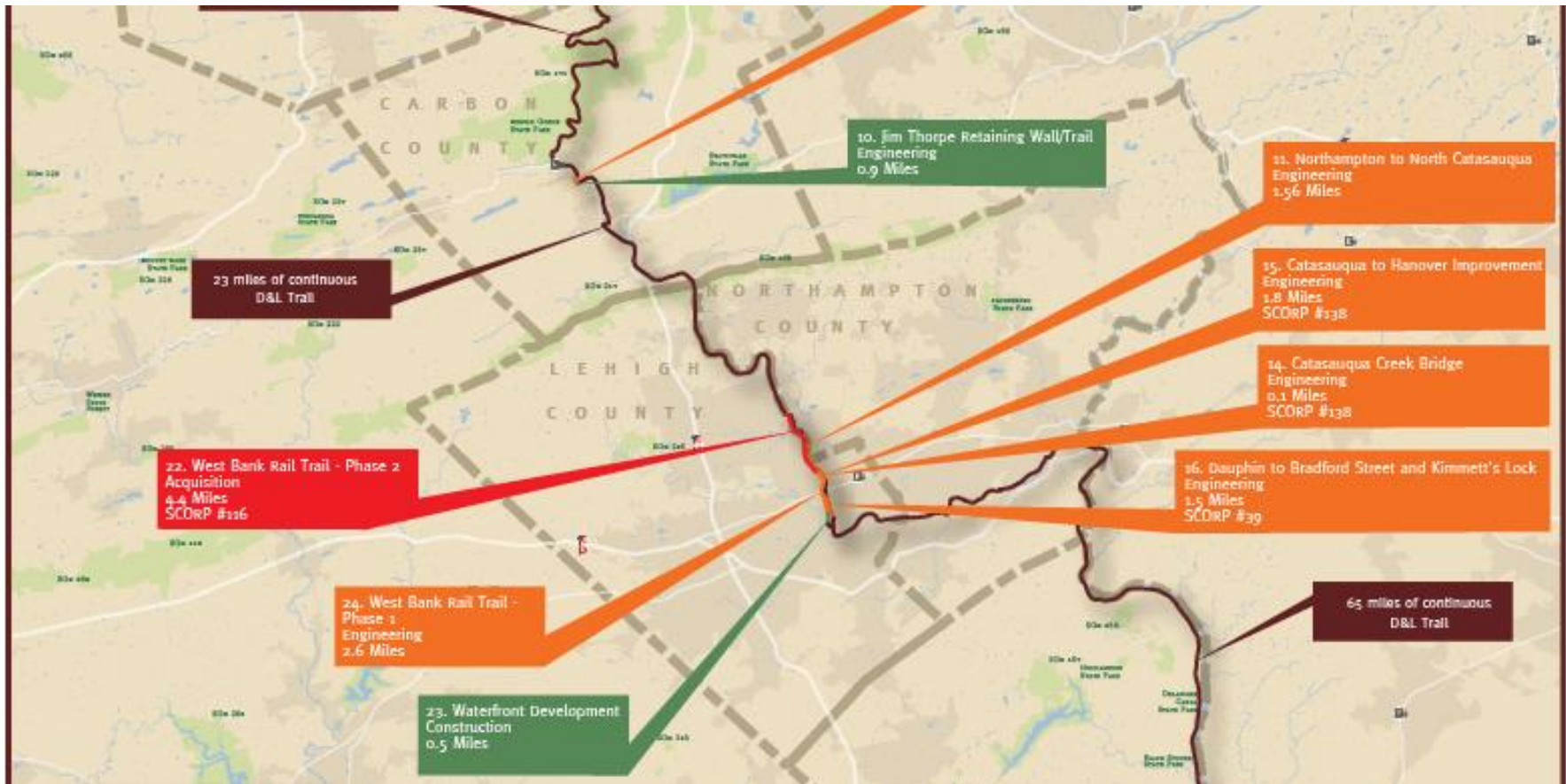


DELAWARE CANAL REGION



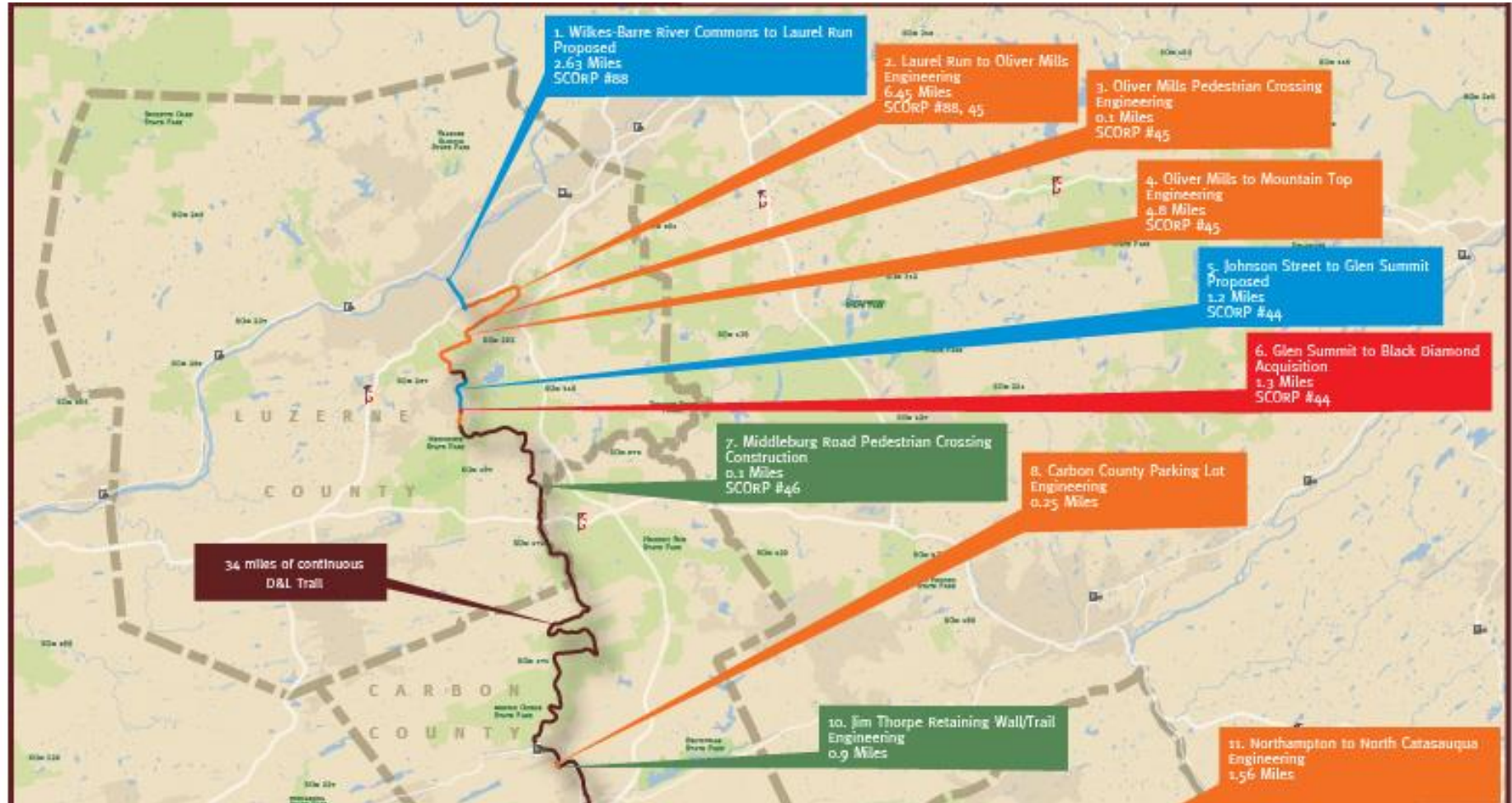


LEHIGH VALLEY REGION





ANTHRACITE REGION



PROGRESS IN 2018



Mansion House Bridge
Jim Thorpe, PA
255' across the Lehigh River

Phase II construction starting in
Spring 2019

Dry Run Bridge
Northampton, PA
56' across Dry Run at the Lehigh River





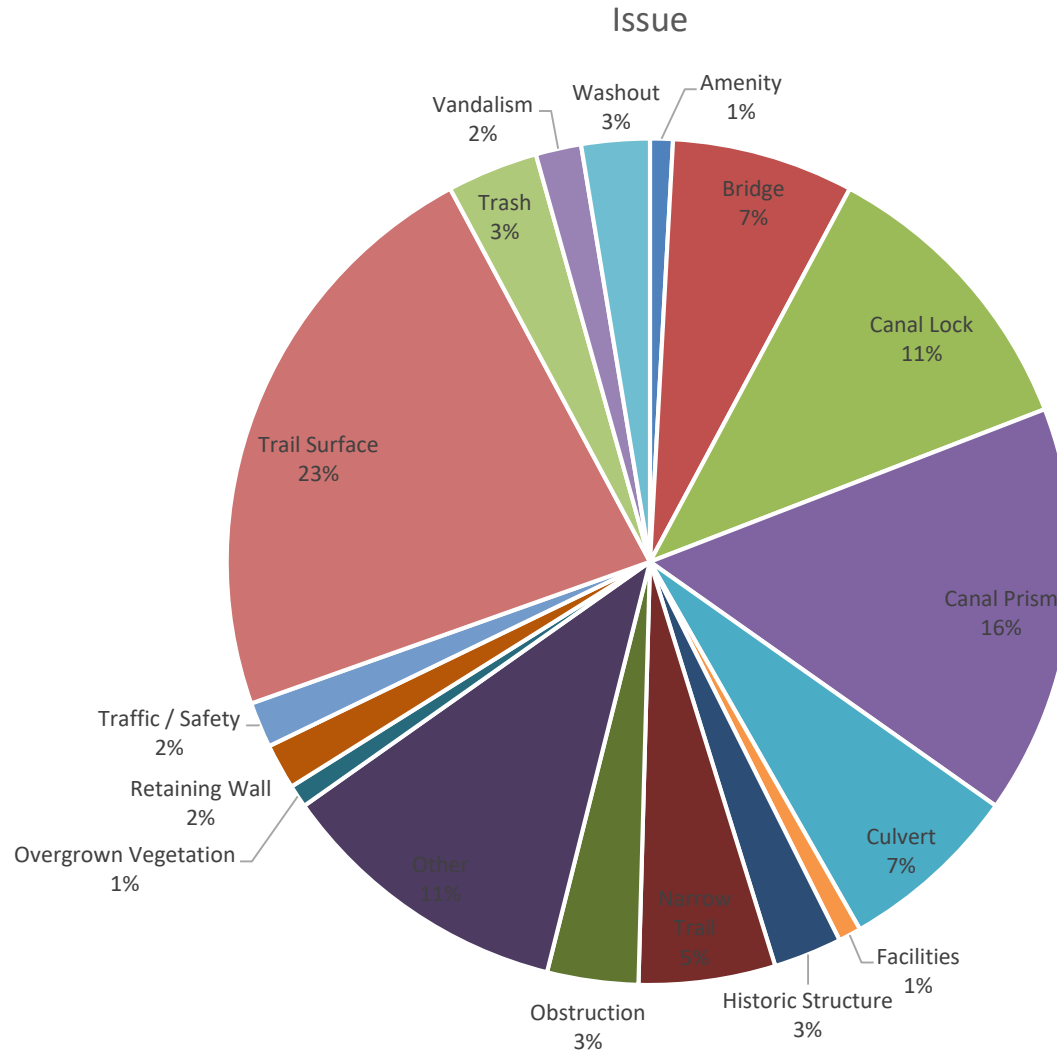
MAINTENANCE ASSESSMENTS

Thank you for making the D&L Trail a great place to play

- Connect – Revitalize – Preserve – Celebrate – Sustain -



ASSESSMENT RESULTS



- Connect – Revitalize – Preserve – Celebrate – Sustain -

TRAIL SURFACE

- TOP ISSUE IDENTIFIED
- 22.6% OF IDENTIFIED MAINTENANCE ISSUES
- VARIETY OF TYPES OF TRAIL SURFACE MAINTENANCE ISSUES
 - PONDING
 - RUN OFF
 - ROOTS
 - NARROW TRAIL

CANAL FEATURES

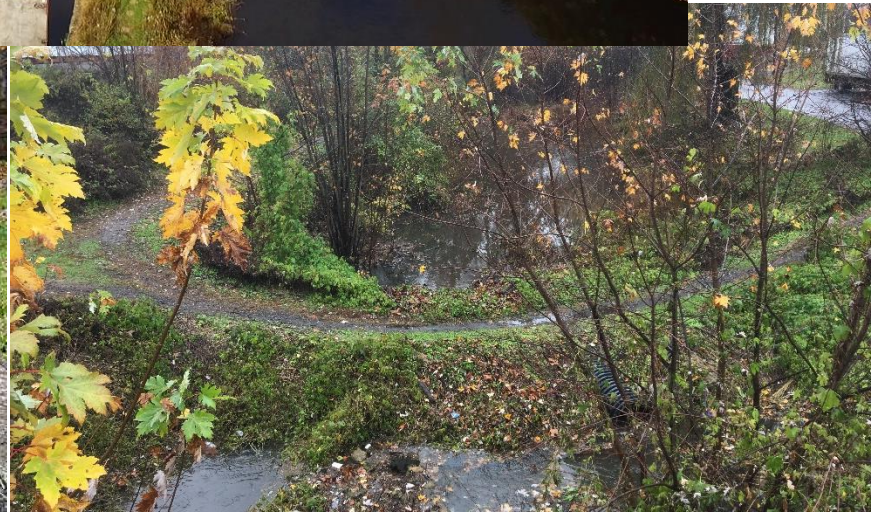
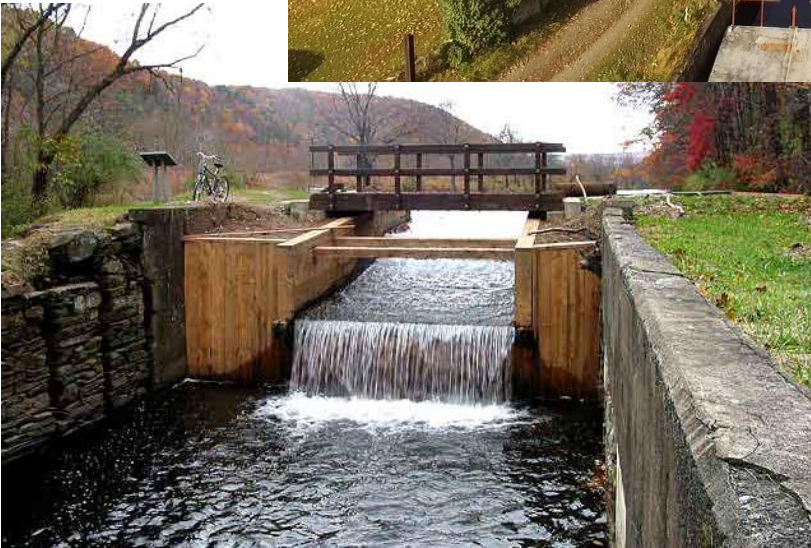
- CANAL LOCK: 11.3% OF IDENTIFIED ISSUES
- CANAL PRISM: 15.7% OF IDENTIFIED ISSUES

TRAIL SURFACE



- Connect – Revitalize – Preserve – Celebrate – Sustain -

CANAL FEATURES



- Connect – Revitalize – Preserve – Celebrate – Sustain -

MAINTENANCE



Small projects, with a few hands and a little material, can prevent the need for large scale costly repairs

- Brush Clearing
- Spot resurfacing
- Spot repointing



- Connect – Revitalize – Preserve – Celebrate – Sustain -

MAINTENANCE GRANTS

- **D&L TRAIL OWNERS ONLY**
- **\$25,000 AVAILABLE**
- **\$5,000 TO \$25,000 AWARDS**
- **APPLICATION- MARCH 15 TO APRIL 15**
- **50% MATCH (CANNOT BE DCNR FUNDS)**
- **CASH OR IN KIND**
- **PRIORITY GIVEN TO THOSE WHO SCHEDULE MAINTENANCE ASSESSMENTS**

EQUIPMENT, MATERIALS, RENTALS, TRAINING
TALK TO THE D&L STAFF FOR MORE PROJECT IDEAS



THANK YOU!



Lauren Golden
D&L Trail and Stewardship Manager

lauren@delawareandlehigh.org
610-923-3548 x227



VISUALLY SPEAKING PROCESS AND GUIDE

**D&L TRAIL ALLIANCE OWNERSHIP COUNCIL
FEBRUARY 28, 2019**

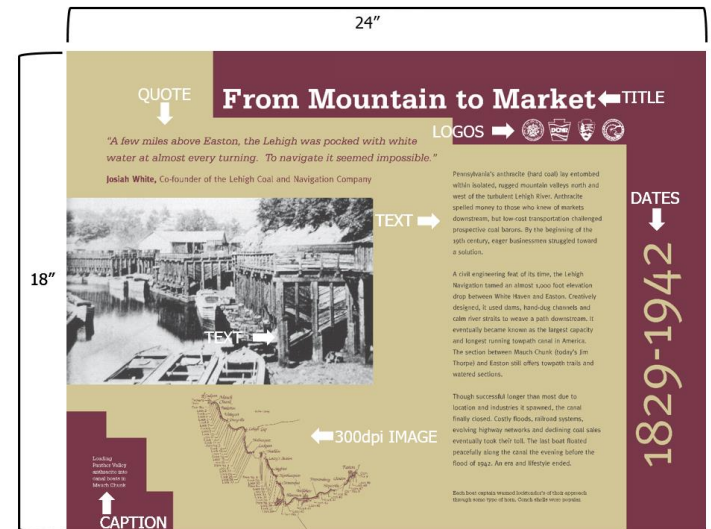
TABLE OF CONTENTS

- I. The Guide
- II. The Process
 - A. Interest Form
 - B. Agreement Form
 - C. Content and Design
 - D. Close Out Form
- III. Questions/Comments



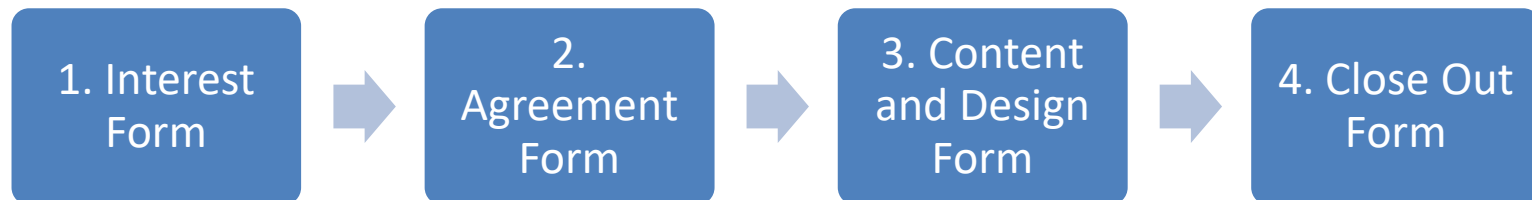
THE GUIDE: BRINGING OUR STORIES TO LIFE

- Visualization and description of the Process
- More info on interpretive, directional, and directional wayfinding signs
 - Price estimates, size dimensions, etc.
- Important information for sign delivery
- [Available online](#)



THE PROCESS

- Why is Visually Speaking and a process important?
 - Encourage consistency with designs
 - Clarifies ownership and financial responsibilities between Landowners, Partners and D&L
- Forms and documents available online



INTEREST FORM

- Who are you? What sign would you like to make? Where would you like it placed? How will the sign be funded?
- Tell us what you want to do
- Available online

INTEREST FORM
Implementation of "Visually Speaking" Program

PART I. General Information

Please provide some general information about yourself and your organization and indicate if you are the sign's landowner, a partner or other.

Name: _____

Organization: _____

Address: _____

Municipality: _____ County: _____

Phone Number: _____

Email Address: _____

Are you a: LANDOWNER PARTNER OTHER

If other, please provide additional information: _____


PART II. REQUESTED SIGN TYPE

Use this section to indicate the number and type of signs involved in the project. If replacing and creating a new sign, please fill out two forms. For assistance in deciding which type of sign will best suit your needs, please first refer to the guide *Visually Speaking: Bringing Our Stories to Life* or contacting the Visually Speaking manager. This guide can be found on our website at <https://delawareandlehigh.org/visually-speaking/>.

Will this project create a new sign or replace an existing one?
(Circle one) CREATE REPLACE

Indicate the number of each sign type you are interested in creating:

<input type="checkbox"/> Directional Vehicular	<input type="checkbox"/> Low-Profile Interpretive
<input type="checkbox"/> Main Entrance Identification (Small)	<input type="checkbox"/> High-Profile Interpretive
<input type="checkbox"/> Main Entrance Identification (Large)	<input type="checkbox"/> High Profile Interpretive Kiosk
<input type="checkbox"/> Pedestrian Directional Blade	<input type="checkbox"/> Mile Markers
	<input type="checkbox"/> Directional Wayfinding
	<input type="checkbox"/> Trail Intersection



1

PART III. LOCATION OF SIGN

Please indicate the location of the proposed signage by providing a description of the signs location, or attach a map. This provides us insight on where you would like the sign to be placed.

Description of Location: _____

PART IV. FUNDING RESOURCES


Do you or any other partners have funding they wish to contribute towards the design and fabrication of the sign? (Please circle one) YES NO

If you have circled yes, provide the following information regarding the funding resources.

Source Name	Name of Grant (Source and Program)	Amount (\$)	Deadlines	Additional Notes
Example: Smith Borough	DOIR - Borough Trail Program	\$1,000	1/1/2020	Requires 50% match. Must be spent on replacing signage
1.				
2.				
3.				
4.				

Part V. VISUALLY SPEAKING CONTACT INFORMATION

Maegan Ferry
GIS Analyst & Cartographer
gis@delawareandlehigh.org
(610) 923 - 3548 x 245



2

AGREEMENT FORM

- Reimbursable program
 - D&L will reimburse landowner/partner
- Sense of ownership
- Cost distributions



AGREEMENT FORM

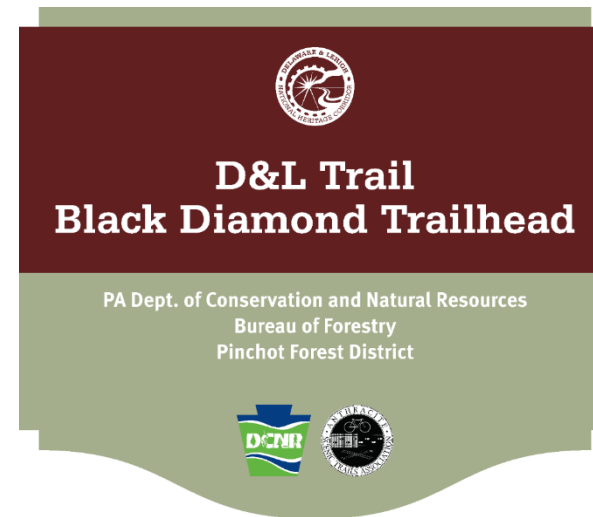
This form will come in five parts.

- Parts I – III: Landowners and partners will be identified, delivery information will be provided, and sign orders will be confirmed.
- Part VI: Will be provided by the Visually Speaking Manager to landowners and partners containing a breakdown of estimated costs. This breakdown includes an estimate cost of fabrication, design and research. For more information regarding the cost of design and research, please consult *Visually Speaking: Bringing Our Stories to Life*.
- Part V: Will be provided by the Visually Speaking Manager to landowners and partners containing the agreement. Signatures will be required to finalize the agreement and continue with the process.

Contents

Part I. Landowner and Partner Information	2
Part II. Order Confirmation	3
Part III. Delivery Information	4
Part IV. Estimated Cost and Negotiations	5
Part V. Agreement.....	6

- What would you like to have on your sign?
- Explains requirements and limitations for sign content
- Consistent layouts



CLOSE OUT FORM

- Verification of sign's installation or replacement
- Location, photo, and invoices
- In-Kind Credit can be earned



Worksheet I. Sign Installation

Part I. General Information

Please provide information on who and where the sign is installed.

Name: _____

Organization: _____

Address: _____

Municipality: _____ County: _____

Phone Number: _____

Email Address: _____

Are you a (Circle one): LANDOWNER PARTNER OTHER

Part II. Sign Location

Please indicate the location of the installed sign by providing Lat/Long coordinates, street intersections a description of the signs location, or attach a map. It is required that landowners forward photographs of the installed sign to the Visually Speaking Manager.

Date of Installation: ____ / ____ / ____

Description of Location:

Have you provided the Visually Speaking Manager photographs of the installed project? (Circle One):

YES NO

Photographs and this form may be sent to the Visually Speaking Manager via email or uploaded on our website.



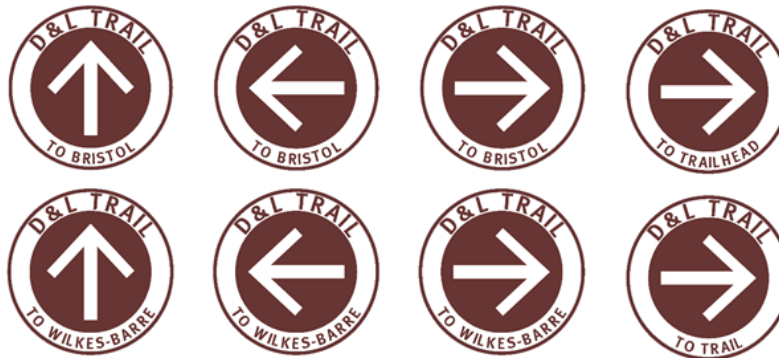
Questions? Comments?



CONTACT INFORMATION

Feel free to reach out to me via email or at my office phone to answer any additional questions.

Maegan Ferry
GIS Analyst & Cartographer
gis@delawareandlehigh.org
(610) 923 – 3548 x 248





D&L TRAIL ALLIANCE OWNERSHIP COUNCIL

FEBRUARY 28, 2019

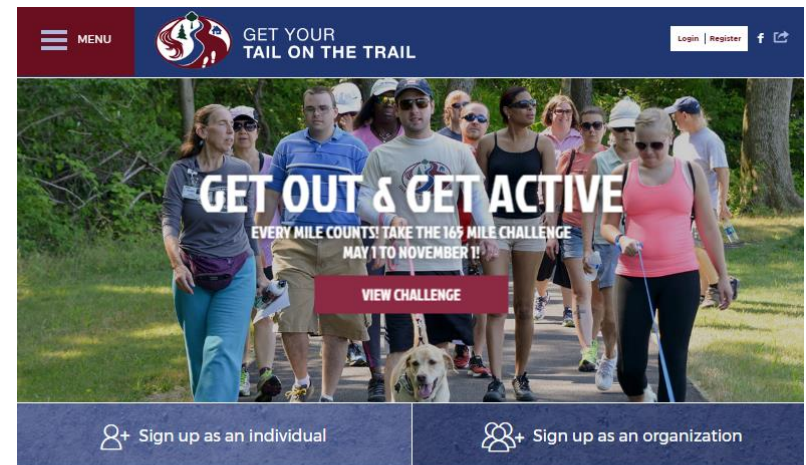
Created in 2013 by St. Luke's University Health Network (St. Luke's) and the Delaware & Lehigh National Heritage Corridor (D&L), Get Your Tail on the Trail is a free program aimed at helping people of all ages and abilities meet their personal fitness goals and experience the outdoors on local trails via day-to-day challenges, public events, and motivating prizes.





• HOW IT WORKS

- Participants sign up at <https://tailonthetrail.org>
- Participants log their outdoor/ indoor exercises such as running, walking, skiing, treadmills, etc
- Participants work towards personal goals, or challenge goals during the 30 mile winter challenge and the 165 mile challenge in the summer
- Participants earn prizes for reaching goals during the challenges



A HEALTHY CHALLENGE, A HISTORIC TRAIL

St. Luke's University Health Network (St. Luke's) and Delaware & Lehigh National Heritage Corridor (D&L) have partnered to bring the community a family fun initiative — *Get Your Tail on the Trail!* The "trail" is the nearly continuous 165-mile multi-use D&L Trail which stretches from Wilkes-Barre to Bristol, PA. The free program aims to help people of all ages and abilities to meet their personal fitness goals and experience the value of the local trails through day-to-day challenges, public events, and incentives.

[Learn More >](#)

PRESENTED BY

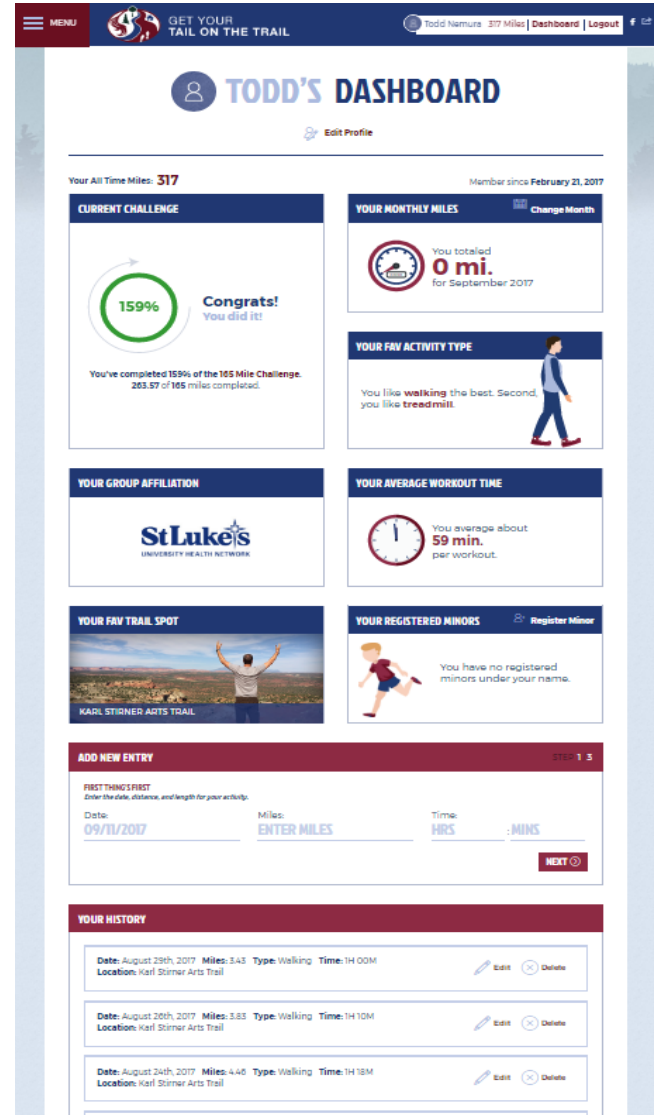


DID YOU KNOW?



• PARTICIPATION

- 6238 total users
- 1811 active users (at least 1 entry in last 6 months)
- 29,000 website users over the last year
- 1,500 people reached through each Facebook post
- Plan to increase users through additional events and community partnerships



The screenshot shows a user's dashboard titled "TODD'S DASHBOARD". The user is Todd Namura, a member since February 21, 2017. The dashboard includes several sections:

- CURRENT CHALLENGE:** A progress bar shows 159% completion. Text says "Congrats! You did it!" and "You've completed 159% of the 165 Mile Challenge. 265.57 of 165 miles completed."
- YOUR MONTHLY MILES:** A clock icon shows "You totaled 0 mi. for September 2017".
- YOUR FAV ACTIVITY TYPE:** A person walking icon shows "You like walking the best. Second, you like treadmill."
- YOUR GROUP AFFILIATION:** The St. Luke's University Health Network logo.
- YOUR AVERAGE WORKOUT TIME:** A clock icon shows "You average about 59 min. per workout."
- YOUR FAV TRAIL SPOT:** A photo of a person on a trail with the text "KARL STORNER ARTS TRAIL".
- YOUR REGISTERED MINORS:** A person running icon shows "You have no registered minors under your name."

Below these sections is a form to "ADD NEW ENTRY" with fields for Date (09/11/2017), Miles (ENTER MILES), Time (HRS : MINS), and a "NEXT" button. At the bottom is a "YOUR HISTORY" section with a table of past entries:

Date	Miles	Type	Time	Location	Actions
August 29th, 2017	3.43	Walking	1H 00M	Karl Störner Arts Trail	Edit Delete
August 26th, 2017	3.83	Walking	1H 10M	Karl Störner Arts Trail	Edit Delete
August 24th, 2017	4.45	Walking	1H 18M	Karl Störner Arts Trail	Edit Delete

- **HAVE AN EVENT? WE CAN HELP GET THE WORD OUT**

- If you have an event that promotes healthy living and is free, or support a non-profit or charity, then it can qualify as a Tail on the Trail Approved Event
- Tail on the Trail Events get promoted through our Facebook and website
- We ask that you promote Tail on the Trail using the link and logo we provide





- TO REGISTER AN EVENT FILL OUT THE SUBMIT YOUR
EVENT FORM [HTTPS://TAILONTHETRAIL.ORG/EVENTS-
CALENDAR/SUBMIT-YOUR-EVENT/](https://tailonthetrail.org/events-calendar/submit-your-event/)

YOUR DETAILS

Name

Email

EVENT NAME

** The event name. Example: Birthday party*

CHAPTER NAME

WHEN

This is a recurring event. ☐

From

to

WHERE

☐ This event does not have a physical location.

* Location
Name:

Create a location or start typing to search a previously created location.

* Address:

* City/Town:

State/County:

Postcode:

Region:

DETAILS

Details about the event. HTML allowed.

EVENT IMAGE

Upload/change picture

Submit Event

THANK YOU!



Patrick Hunt
Trail and Conservation Assistant

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610-923-3548 x248



TRAIL TENDERS, TRAIL PATROL, TRAIL TOWNS

**D&L TRAIL ALLIANCE OWNERSHIP
COUNCIL**

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THE ONLY THING CONSTANT IS
CHANGE.....

- Connect – Revitalize – Preserve – Celebrate – Sustain -

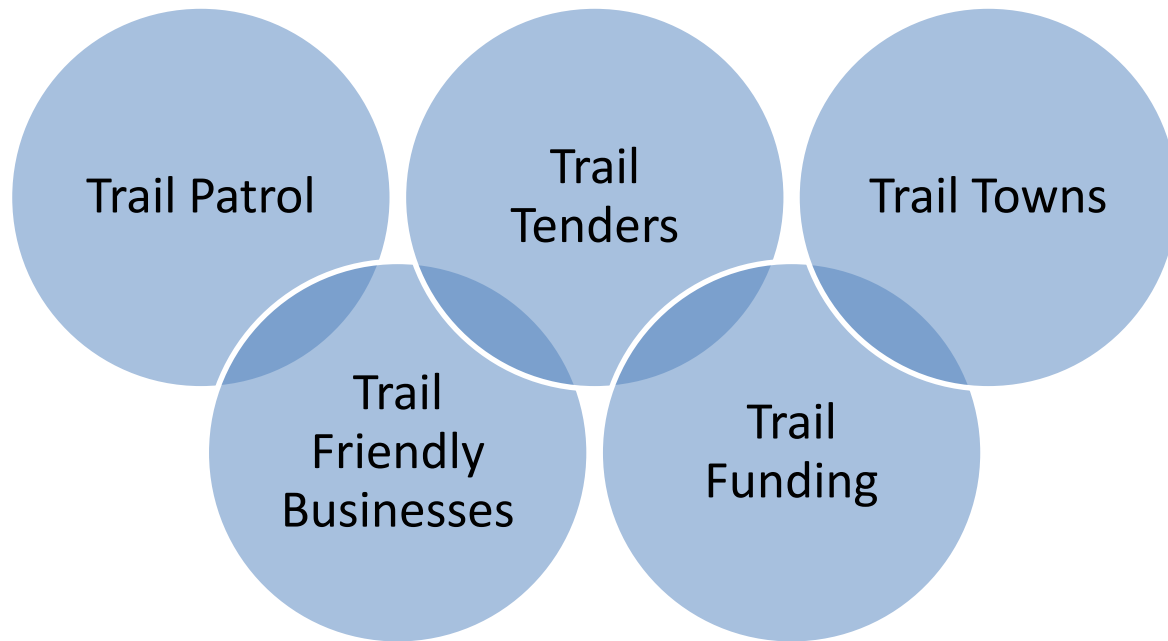
TRAILS ARE NO DIFFERENT...

- **HAVE TO CONTINUALLY**
 - **MAINTAIN**
 - **INVEST**
 - **ENHANCE**
- **THE D&L AND OUR TRAIL PROGRAMS ARE HERE TO HELP!**





TRAIL PROGRAMS ARE MADE OF



- Connect – Revitalize – Preserve – Celebrate – Sustain -

- **LOCAL TRAIL AMBASSADORS**
- **YOUR “EYES AND EARS” ON THE TRAIL**
- **EASY TO READ REPORTS**
- **IN 2018**
 - **14 VOLUNTEERS**
 - **167 REPORTS**
 - **2904 TOTAL MILES**



TRAIL TENDERS

- **VOLUNTEER TRAIL MAINTENANCE**
- **RENTAL TOOLS AVAILABLE**
- **HELPS YOU WITH YOUR LITTLE TO DO LIST**
- **IN 2018**
 - **22 EVENTS**
 - **239 VOLUNTEERS**
 - **691 HOURS**



TRAIL FRIENDLY BUSINESSES

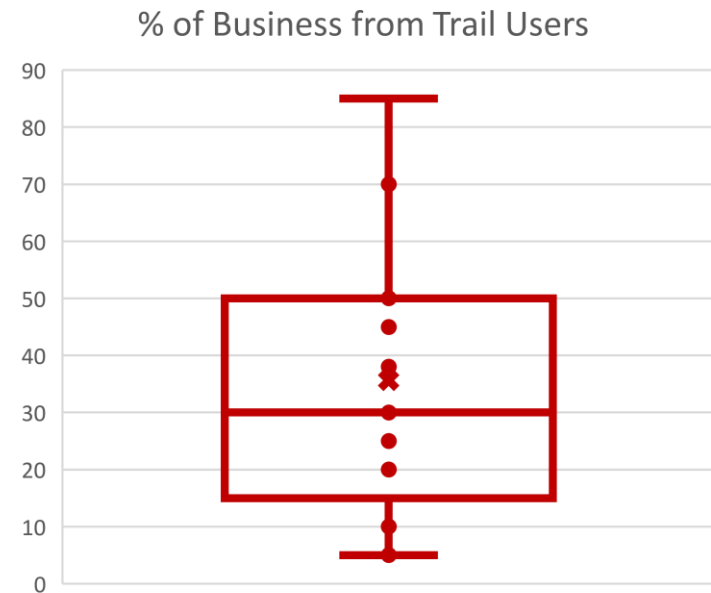
- **CONNECTS TRAIL USERS TO LOCAL TRAIL FRIENDLY BUSINESSES**
- **NO COST; BUSINESSES APPLY AND D&L CERTIFIES**
- **CURRENTLY 12 BUSINESSES**
- **ENCOURAGE YOUR LOCAL BUSINESSES TO APPLY**



- **12 BUSINESSES QUALIFIED:**
 - EASTON OUTDOORS COMPANY
 - GENESIS BICYCLES
 - AARDVARK SPORTS SHOP
 - L.L. BEAN
 - POCONO BIKING
 - THE INN AT JIM THORPE
 - CHANTILLY GOODS
 - CANAL SIDE GUESTHOUSE
 - MUELLER'S GENERAL STORE AND KITCHEN
 - HOMESTEAD GENERAL STORE AND COFFEE ROASTERS
 - KRAZY CHICKEN LADY
 - FIREHOUSE CYCLES



- **FROM THIRTEEN BUSINESSES:**
 - **68 FULL TIME AND 184 PART TIME JOBS**
 - **69% SAY THAT TRAILS ARE VERY IMPORTANT**
 - **42% CHOSE BUSINESS LOCATION BECAUSE OF PROXIMITY TO TRAILS**



HOW TO START A TRAIL BUSINESS

- **WORKSHOP ON MARCH 22**
- **TAKE YOU FROM IDEA TO REALITY**
- **LOCAL AND NATIONAL EXPERTS**



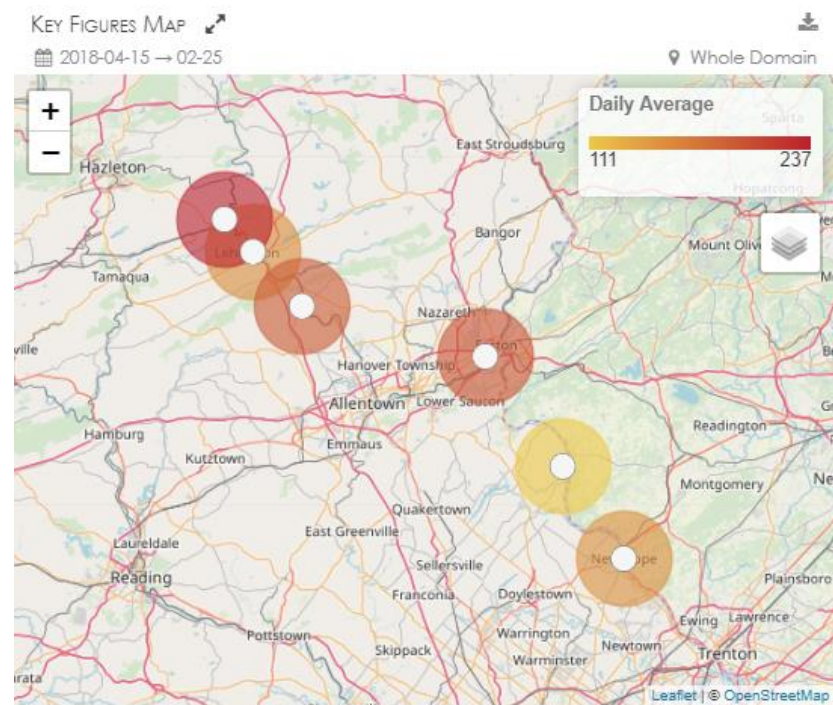
TRAIL TOWNS

- **WORK WITH COMMUNITIES TO
CREATE A TRAIL FRIENDLY
ATMOSPHERE**
- **PROVIDE GUIDANCE AND RESOURCES**
- **LOCALLY LED; UNIQUE COMMUNITIES**
- **D&L PROVIDES BIG PICTURE ITEMS**
 - **GUIDEBOOK**
 - **[RIDE GUIDES](#)**
 - **TRAIL COUNTS AND ECONOMIC
IMPACT**



TRAIL COUNTERS

- **12 COUNTERS**
 - 6 ECO-COUNTER MULTIS
 - 2 ECO-COUNTER PYROS
 - 4 TRAFX COUNTERS
- **HELPS WITH FUNDING REQUESTS AND PROJECT JUSTIFICATION**
- **DATA AVAILABLE ON REQUEST**



TRAIL FUNDING

- **TWO MINI-GRANTS**
- **EVENTS**
 - \$1000 MAX
 - 50/50 CASH MATCH
- **AMENITIES**
 - \$2000 MAX
 - 70/30 CASH MATCH





WHAT ERA OF TRAIL DO YOU WANT IN YOUR COMMUNITY?

1930s



© 2004 iStockphoto.com

1940s



1950s



1960s



1970s



1980s



1990s



2000s



2010s



THANK YOU!



Brian Greene
Trail Programs Manager

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610-923-3548 x234



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CARBON COUNTY GATE EXAMPLE

WILLIAM SCHWAB



BREAKOUT



EBIKES EXPLAINED

JERRY McAWARD