Greene 2020 Adaptive Management Plan Outline

Overall Goal: Build Long Term Sustainability

              Objective: Maintain an organizational culture that values high quality outcomes.

Priority/Timeliness: High

                                Program: Department Management and DDS

                                                Staff: Brian Greene

Key Tasks:

* Implement an adaptive management process with staff
* Identify priorities, goals, and key performance metrics
* Increase efficiency – (how to make up for less staff time)
* Closeout DDS project and deliverables for WPF

                                                           Key Performance Indicators:

* Improved staff moral and confidence
* Number of plans, supporting documents, and project management software.
* Increased productivity (better grants, events, staff, etc.)

Overall Goal: Robust Regional Trail Network / Encourage Partners to colloborate

              Objective: Promote the D&L Trail

Priority/Timeliness: High

                                Program: Trail Towns

                                                Staff: Brian Greene

Key Tasks:

* Update regional trail maps
* Create and market D&L Trail Guidebook
* Host Multiday Bike Event
* Promote and sponsor events on D&L Trail

                                                           Key Performance Indicators:

* Increased trail counts
* Number of maps and guidebooks printed
* Number of events sponsored on the D&L Trail
  + Can we track all events on the D&L Trail?
* Increased web traffic to D&L Trail web map