




INTERACTIVE TOWN HALL



June 15, 2020

A young child with light hair, wearing a purple shirt, is pointing their right index finger at a wooden trail sign. The sign is mounted on a post and has several lines of text: 'BETHLEHEM TOWNSHIP', 'LOWPATH TRAIL', and 'PARK CLOSES AT DUSK'. The background is a lush green forest with tall trees and sunlight filtering through the leaves.

Our mission:
to inspire connections

- **DCNR Secretary Cindy Adams Dunn**
- **Elissa Garofalo, D&L Executive Director**
- **Mike Drabenstott, D&L Board Chair**

A person wearing a blue long-sleeved shirt, dark shorts, and a blue helmet is riding a mountain bike on a dirt trail. They are carrying a backpack with a blue water bottle. The trail is surrounded by dense green trees and foliage. In the background, another person is also riding a bike. The scene is bright and sunny.

PARTICIPATING TONIGHT

- America on Wheels
- Carbon County Chamber & Economic Development
- City of Allentown
- City of Bethlehem
- Coalition for Active Transportation
- D&L Board, Staff, Volunteers, & Members
- Greater Easton Development Partnership
- Ironton Rail-Trail
- Lehigh Valley Center for Independent Living
- Lehigh Valley Economic Development Corporation
- Lehigh Valley Planning Commission
- New Bethany Ministries
- 911 National Memorial Trail
- Northampton County
- North Catasauqua Borough
- PA Department of Conservation & Natural Resources
- Pennsylvania Environmental Council
- United Way of the Lehigh Valley
- Wildlands Conservancy
- William Penn Foundation





pennsylvania
DEPARTMENT OF CONSERVATION
AND NATURAL RESOURCES



RECREATION FOR **ALL**

RECREATION FOR **ALL**



Secretary Cindy Adams Dunn



CLOSING GAPS

Physical
Historical
Community

- Remaining D&L Trail gaps mostly in poorest neighborhoods
- Connect Downtown Allentown to Lehigh River
- River towns: Coplay, Hokendauqua, Catasauqua, Northampton, and downtown Allentown

Physical Gaps

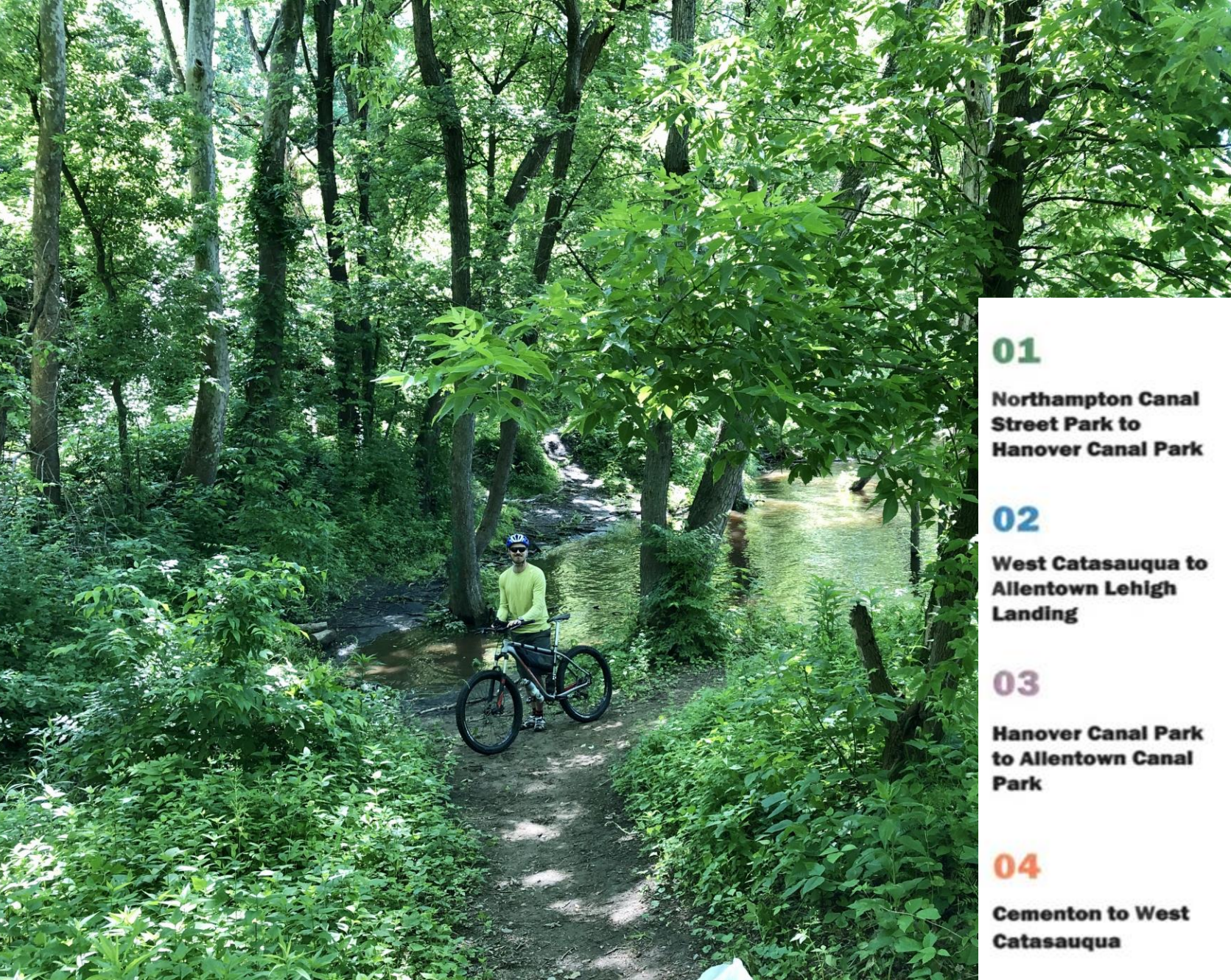
DRY RUN BRIDGE



Before



After



01

**Northampton Canal
Street Park to
Hanover Canal Park**

02

**West Catasauqua to
Allentown Lehigh
Landing**

03

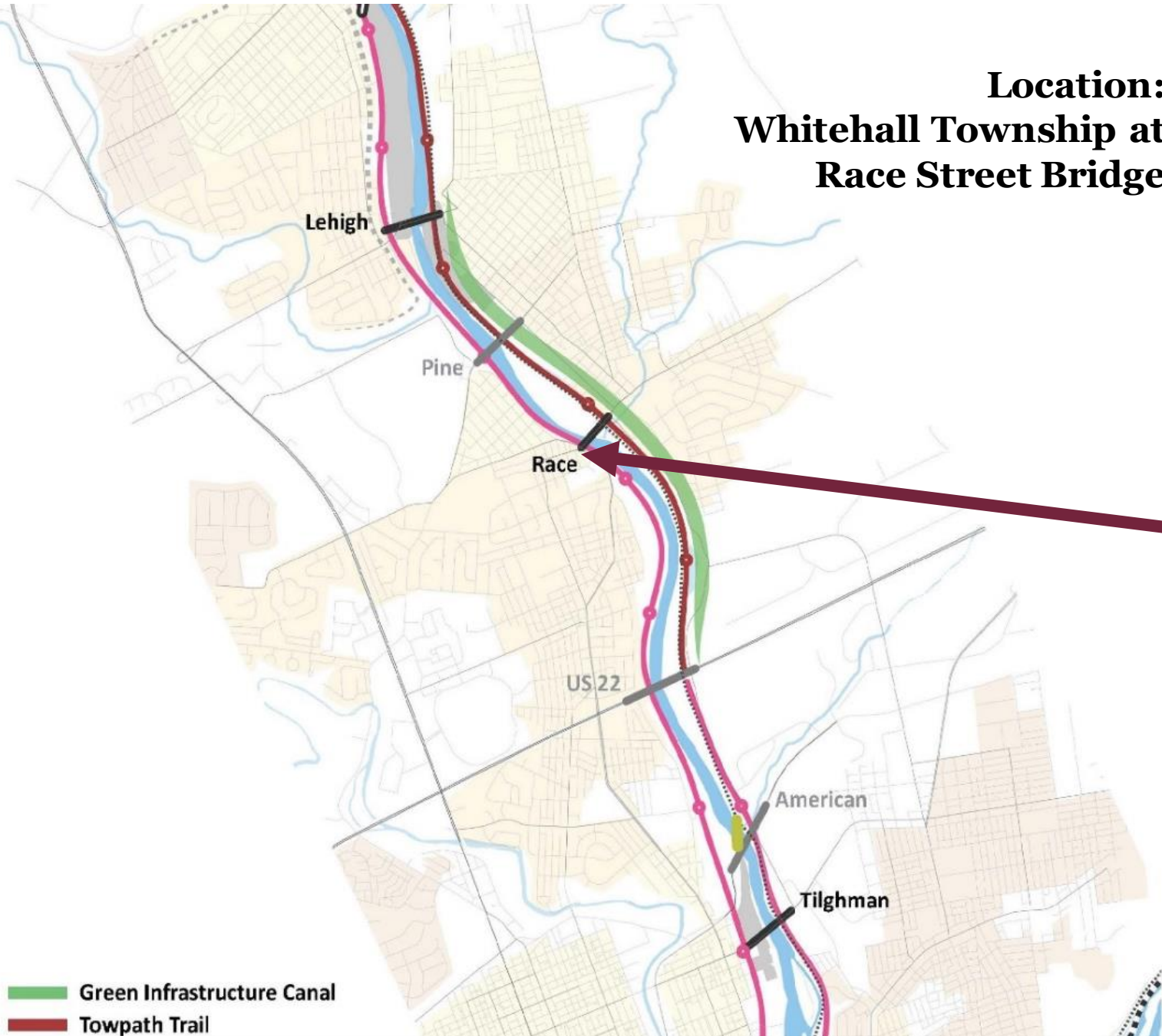
**Hanover Canal Park
to Allentown Canal
Park**

04

**Cementon to West
Catasauqua**



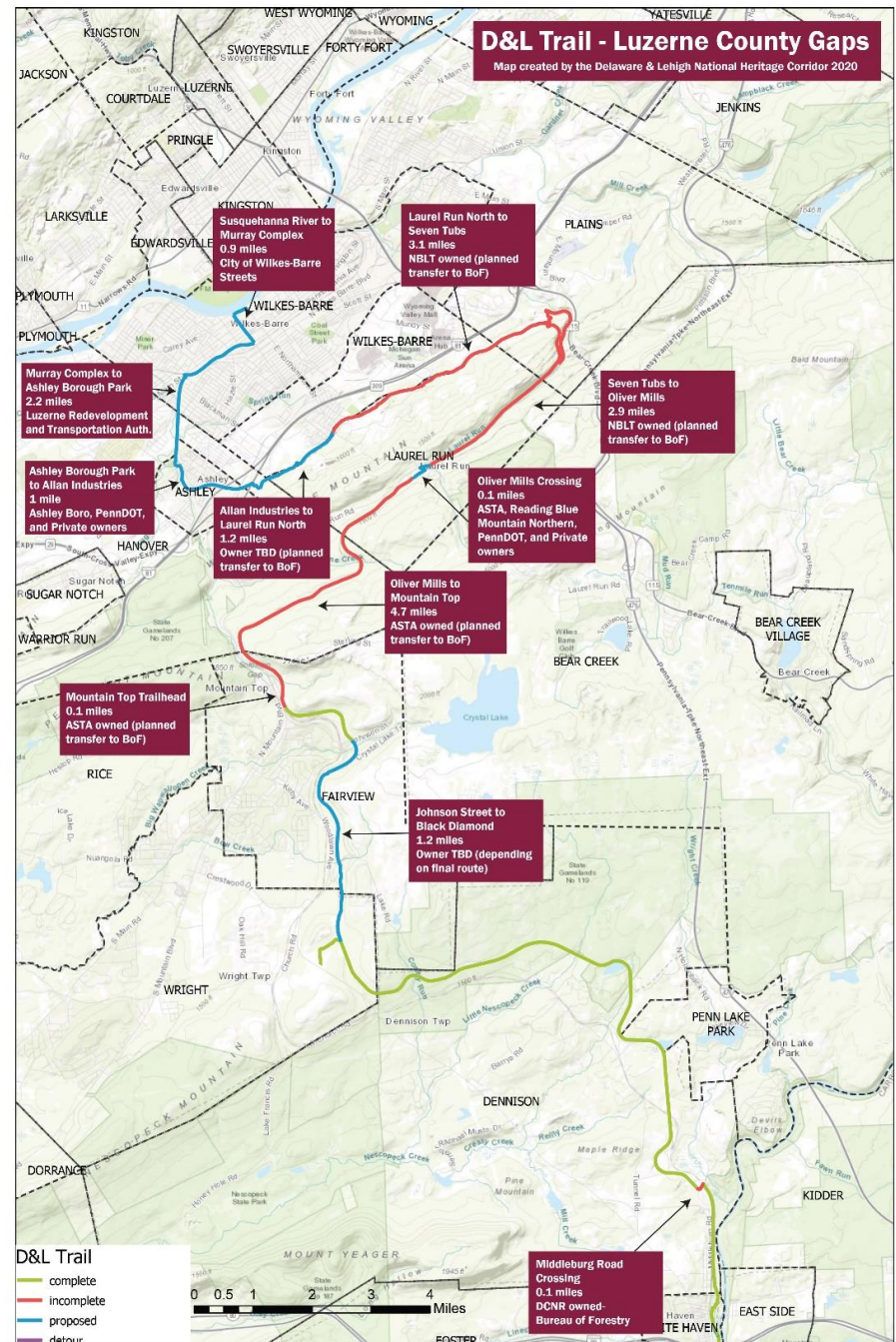
Location: Whitehall Township at Race Street Bridge



BUILD RIVERSIDE DRIVE

buildriversidedrive.com









Social & Cultural Gaps

- We're Listening
- We're Learning
- We want to improve

A legacy of inequality

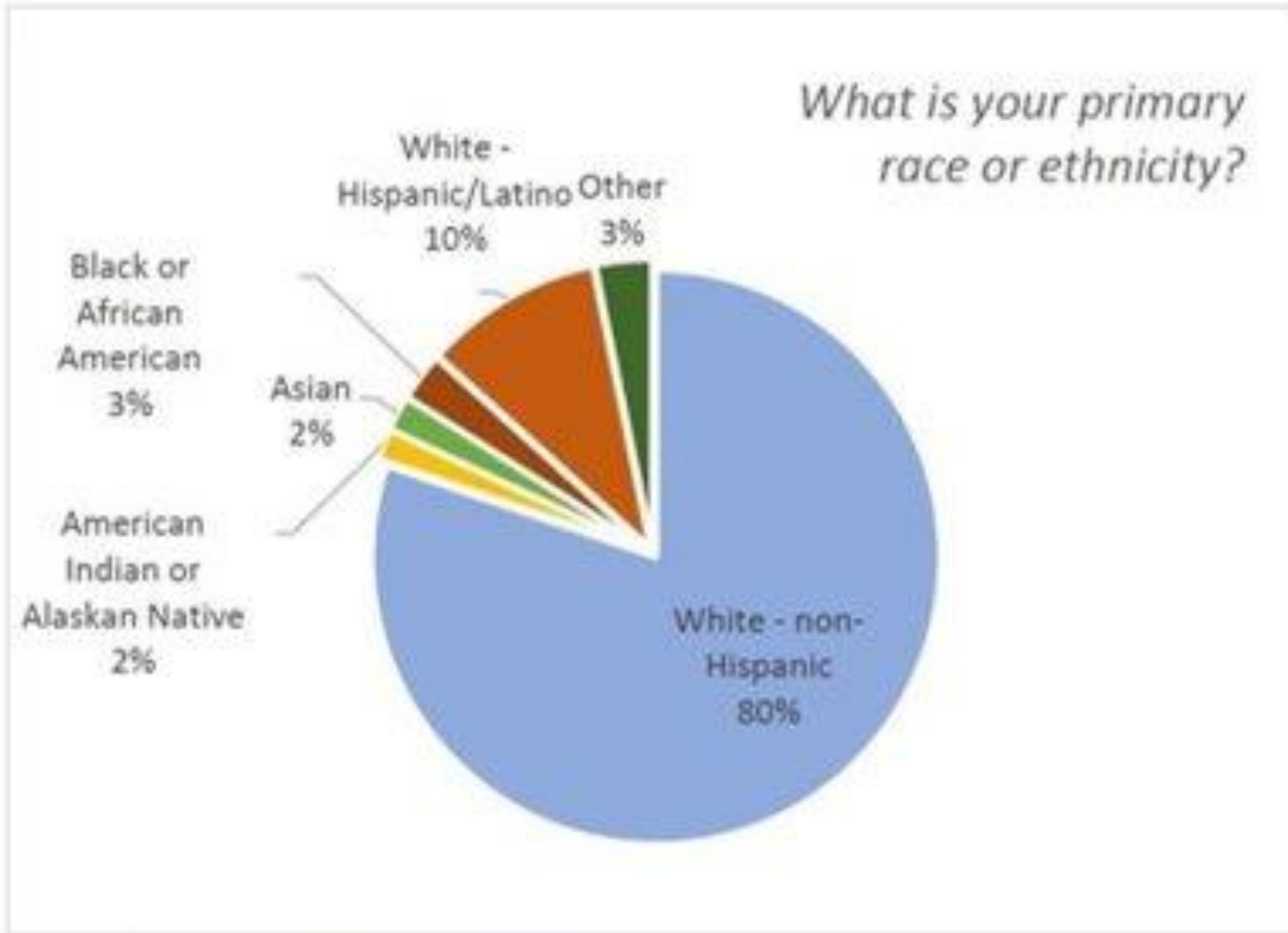


Figure 1. Trail users' race or ethnicity.

Consistently, neighborhoods with higher rates of poverty and more racial diversity lack access to the D&L Trail.

THE D&L MEANS BUSINESS

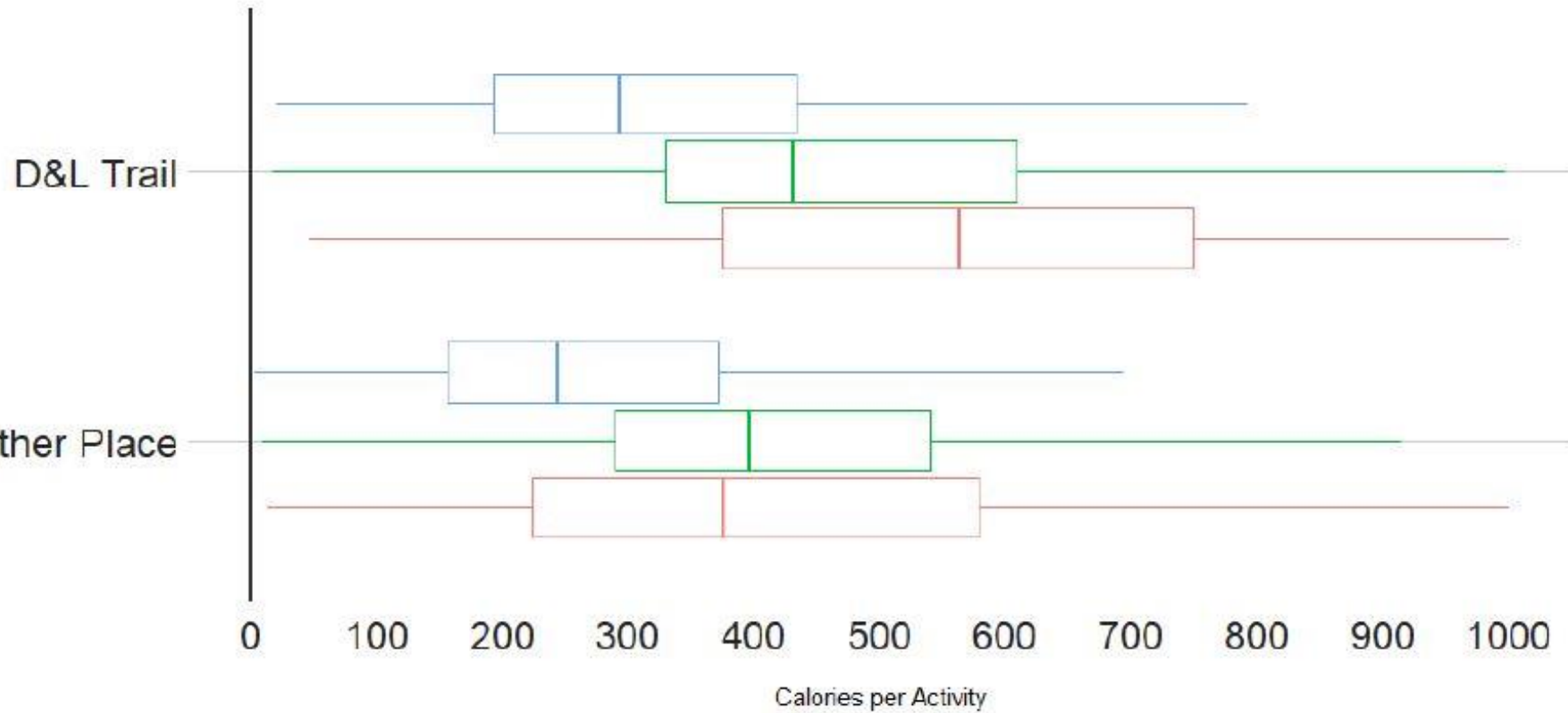
PA outdoor recreation economy generates \$29 billion in consumer spending and \$1.9 billion in taxes

Tripp Umbach Study-
\$474 million Corridor-wide economic impact



Calories per Activity by D&L Trail

Biking Running Walking



Walkable, bikeable, transit-oriented communities = healthier populations

that have more physical activity, lower body weight, lower rates of traffic injuries, less air pollution, and improved mobility for non-drivers.*

*Robert Wood Johnson Foundation

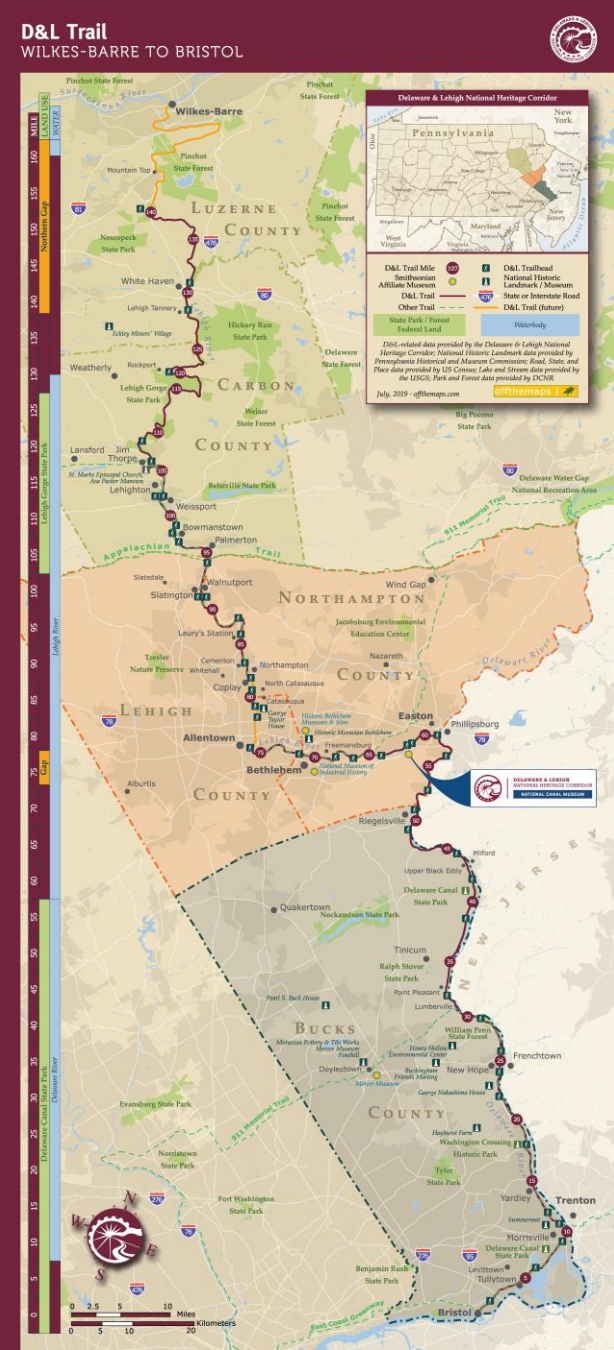


WHAT'S NEXT?

- Planning for physical gaps
- Pursue alternative funding sources
- Host community conversations & listening sessions
- Foster a more inclusive organizational climate
- Improve policies and training, as needed
- Building advocates

Resources

- delawareandlehigh.org/ ➡ trail maps, National Canal Museum, programs, events and more
- delawareandlehigh.org/support/ ➡ many ways to support the D&L
 - [Donate to 2020 D&L Campaign for Resilience](#)
 - [Become a member](#)
 - [Volunteer time and talent](#)
- www.builddriversidedrive.com
 - Help us get over 1,000 support letters! Click "Show Your Support" in top left; takes less than 2 minutes.
- [Strategy Triage Tool from Center for Community Investment](#)
 - You may be tempted to back burner projects – think again!
- [2018 D&L Trail User Survey – Lafayette College](#)
- Lehigh Valley Catalyst: D&L Trail – a Framework Plan by PennPraxis (provided in future link)



QUESTIONS?

Contact with **nature** reduces stress, depression, and blood pressure; increases **concentration, creativity** and **learning**; and connects **people** to their **community**. This helps reduce medical care costs and **enhances productivity**.*

*Lehigh Valley Planning Commission Report on Environmental Report



TAKE ACTION!



- Send a support letter for the BUILD grant
- Take the post-event survey
- Donate your time, talent or treasure
- Be heard
 - Let your community leaders know the importance of connecting the D&L through the Lehigh Valley and into Wilkes-Barre
 - Introduce friends and neighbors to the trail
 - Share your trail experience on social media #dltrail

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