



# INTERACTIVE TOWN HALL

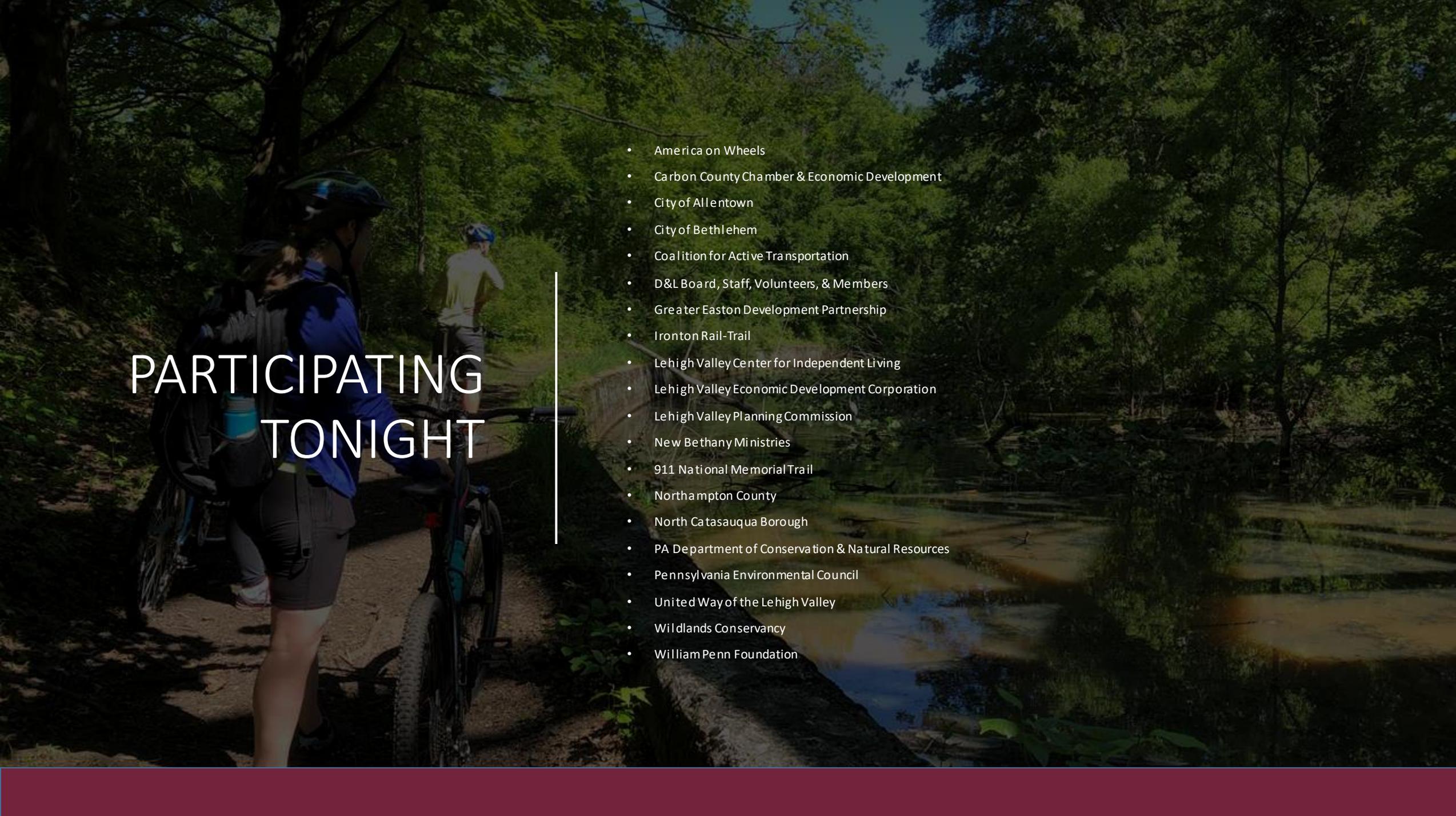


June 15, 2020

A young child with short blonde hair, wearing a purple t-shirt, is pointing their right hand towards a wooden trail sign. The sign is mounted on a wooden post and has several lines of text: "BETHLEHEM TRAIL", "PARK CLOSES AT DUSK", and "LOWPATH TRAIL". The background is a lush green forest with sunlight filtering through the trees.

**Our mission:**  
**to inspire connections**

- DCNR Secretary Cindy Adams Dunn**
- Elissa Garofalo, D&L Executive Director**
- Mike Drabenstott, D&L Board Chair**



# PARTICIPATING TONIGHT

- America on Wheels
- Carbon County Chamber & Economic Development
- City of Allentown
- City of Bethlehem
- Coalition for Active Transportation
- D&L Board, Staff, Volunteers, & Members
- Greater Easton Development Partnership
- Ironton Rail-Trail
- Lehigh Valley Center for Independent Living
- Lehigh Valley Economic Development Corporation
- Lehigh Valley Planning Commission
- New Bethany Ministries
- 911 National Memorial Trail
- Northampton County
- North Catasauqua Borough
- PA Department of Conservation & Natural Resources
- Pennsylvania Environmental Council
- United Way of the Lehigh Valley
- Wildlands Conservancy
- William Penn Foundation



THROUGH  
TUNNEL

PROUD TO TRAIL THE CIRCUIT TRAILS



# pennsylvania

DEPARTMENT OF CONSERVATION  
AND NATURAL RESOURCES



RECREATION FOR ALL

RECREATION FOR ALL



# Secretary Cindy Adams Dunn



# CLOSING GAPS

Physical  
Historical  
Community

- Remaining D&L Trail gaps mostly in poorest neighborhoods
- Connect Downtown Allentown to Lehigh River
- River towns: Coplay, Hokendauqua, Catasauqua, Northampton, and downtown Allentown

# Physical Gaps

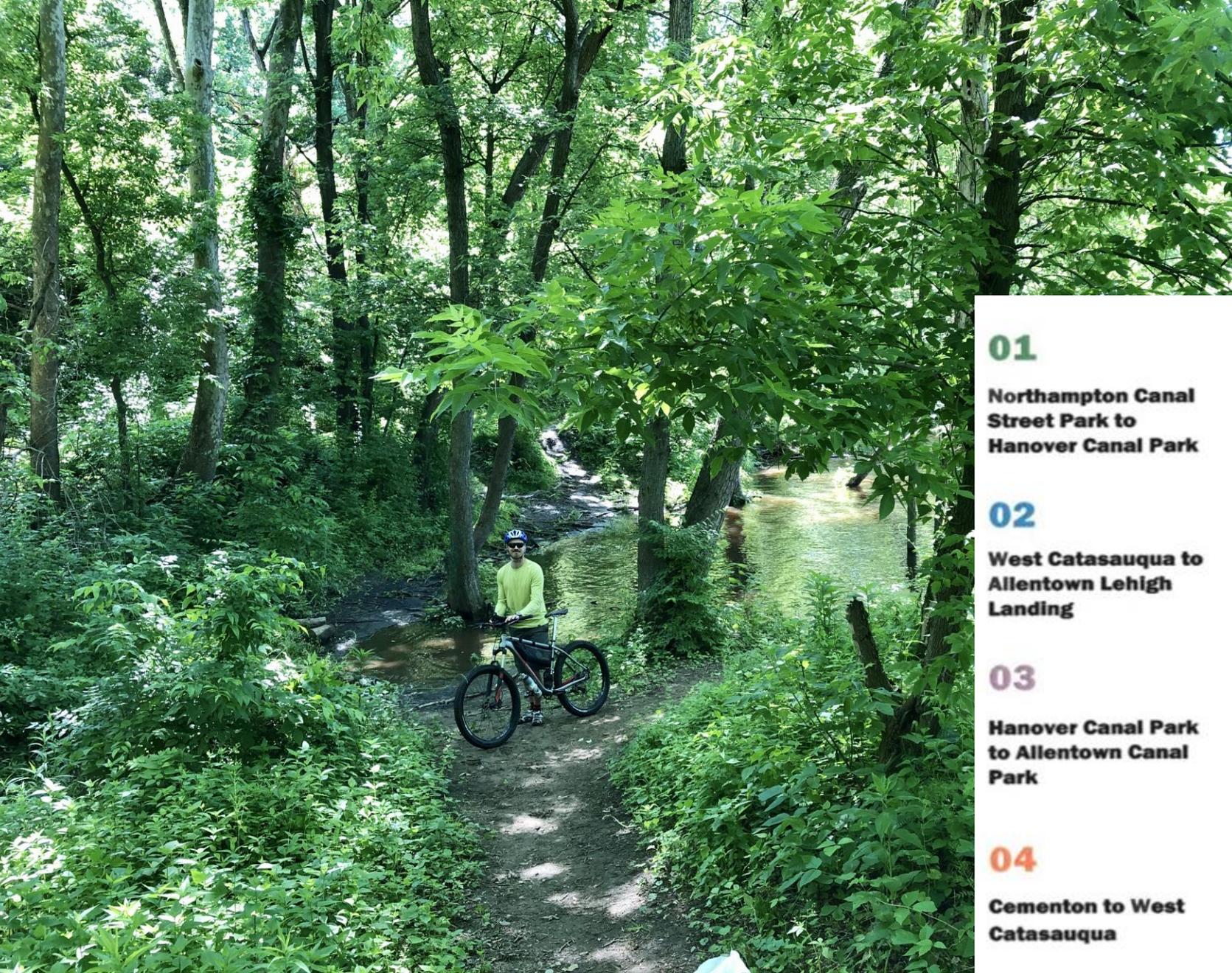
# DRY RUN BRIDGE



Before



After



**01**

**Northampton Canal Street Park to Hanover Canal Park**

**02**

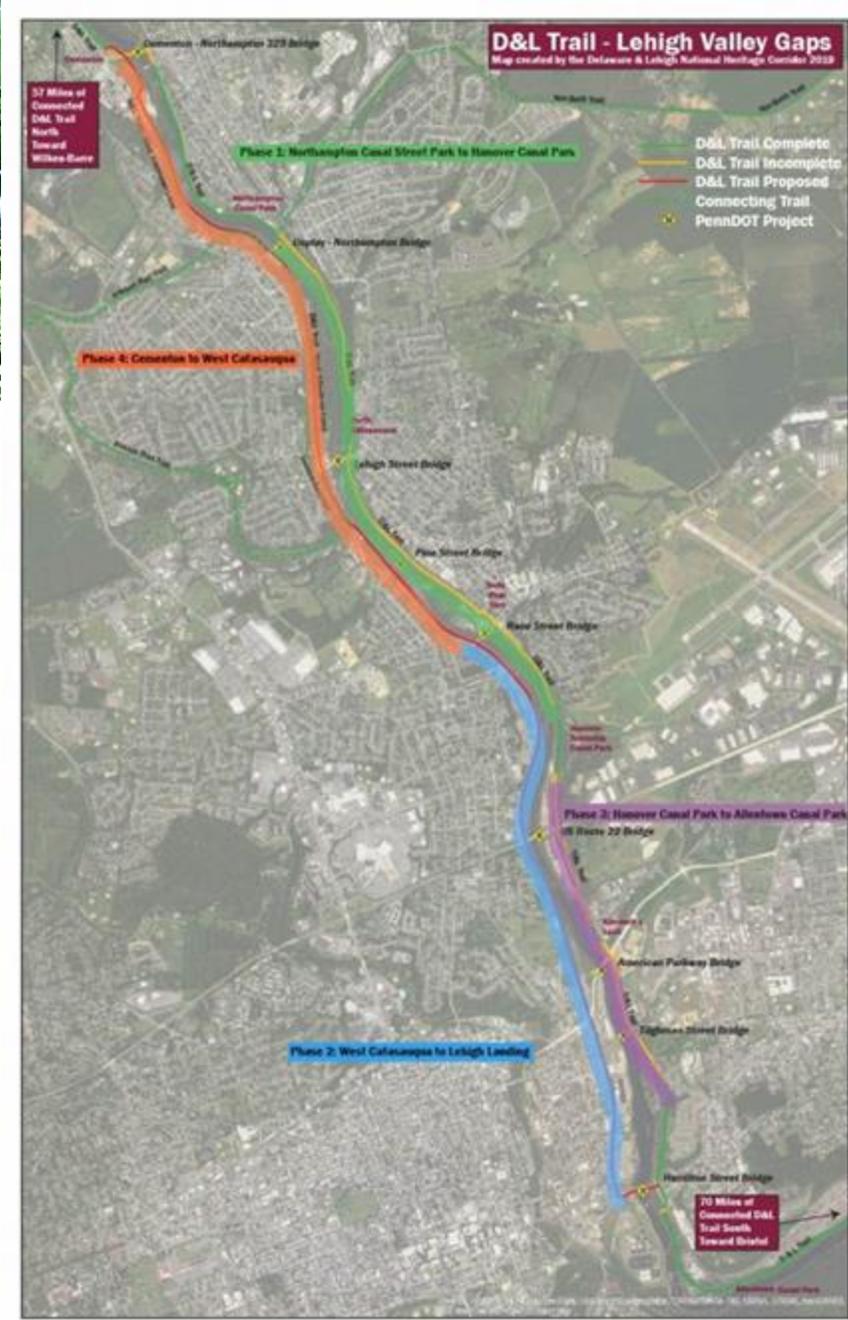
**West Catasauqua to Allentown Lehigh Landing**

**03**

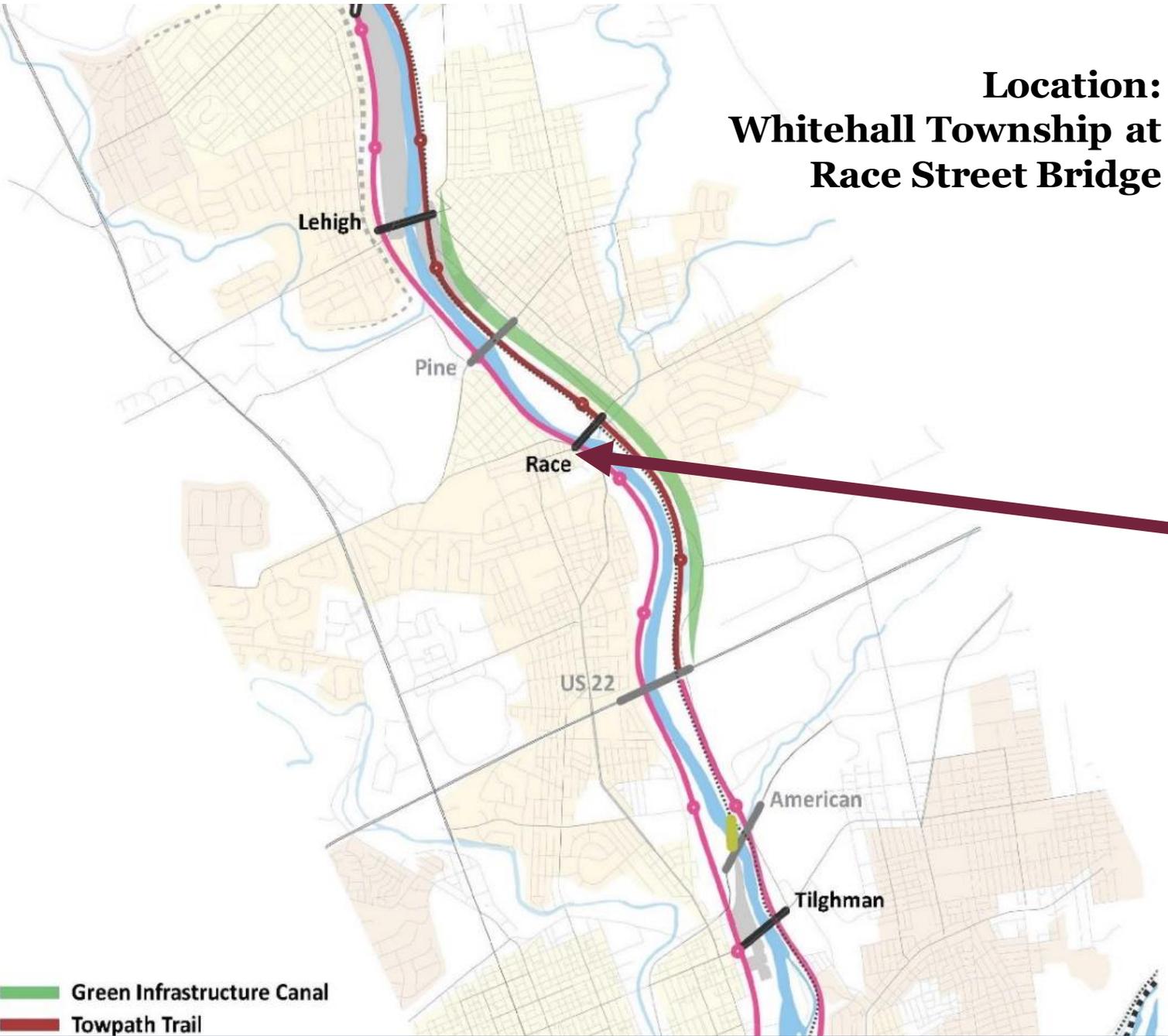
**Hanover Canal Park to Allentown Canal Park**

**04**

**Cementon to West Catasauqua**



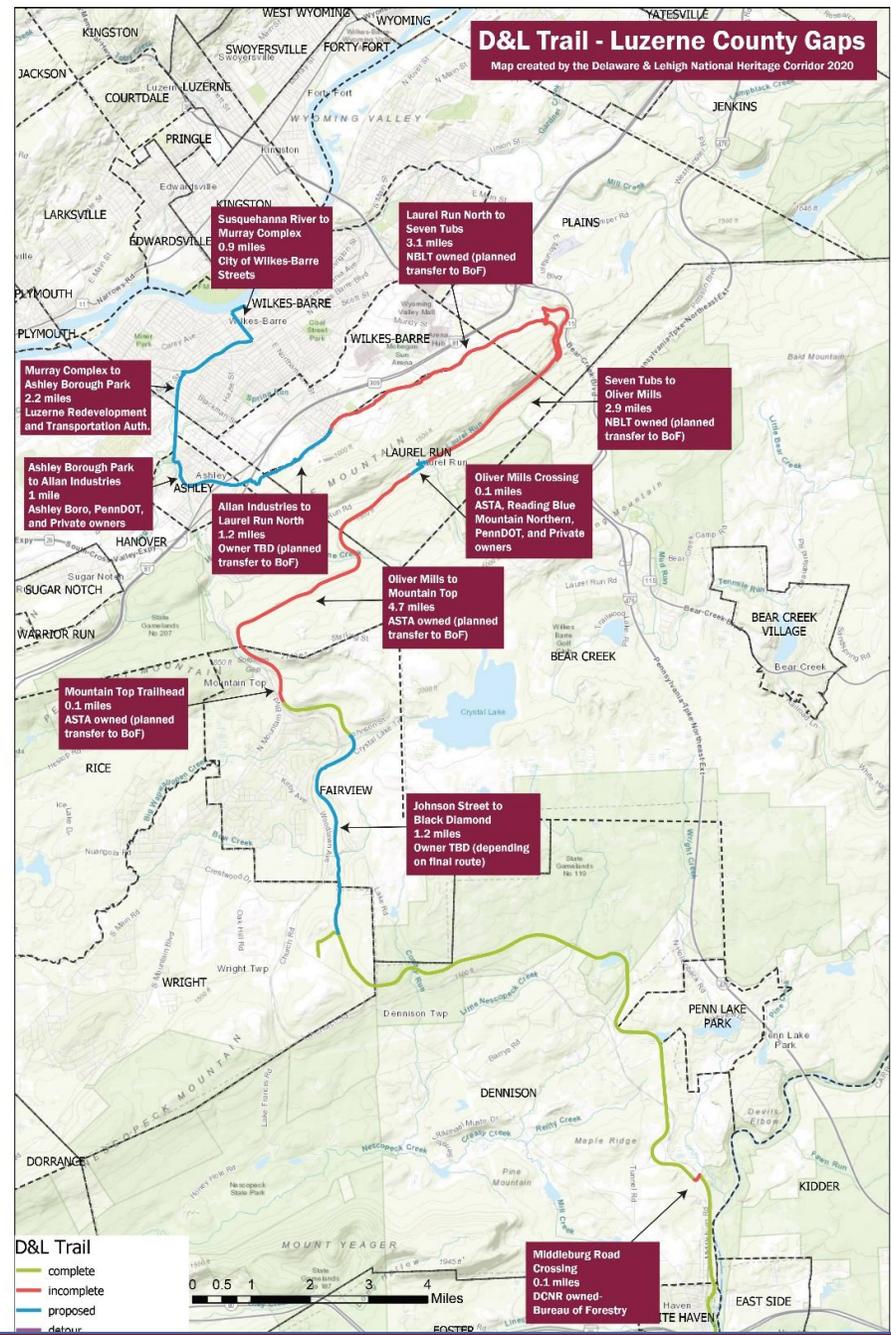
# Location: Whitehall Township at Race Street Bridge



# BUILD RIVERSIDE DRIVE

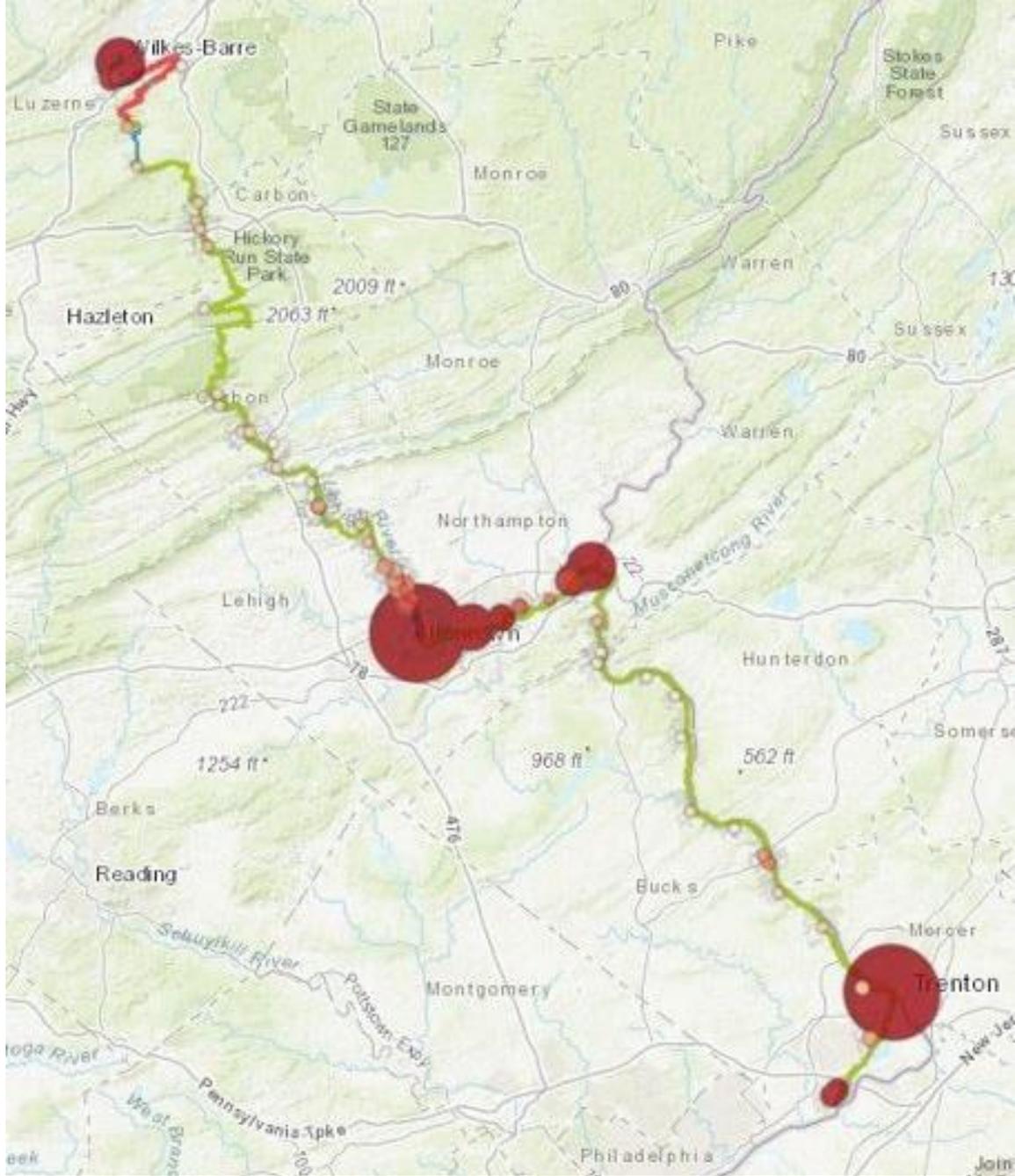
[buildriversidedrive.com](http://buildriversidedrive.com)





NATIONAL HERITAGE CORRIDOR- BLACK DIAMOND SEGMENT- PROPOSED

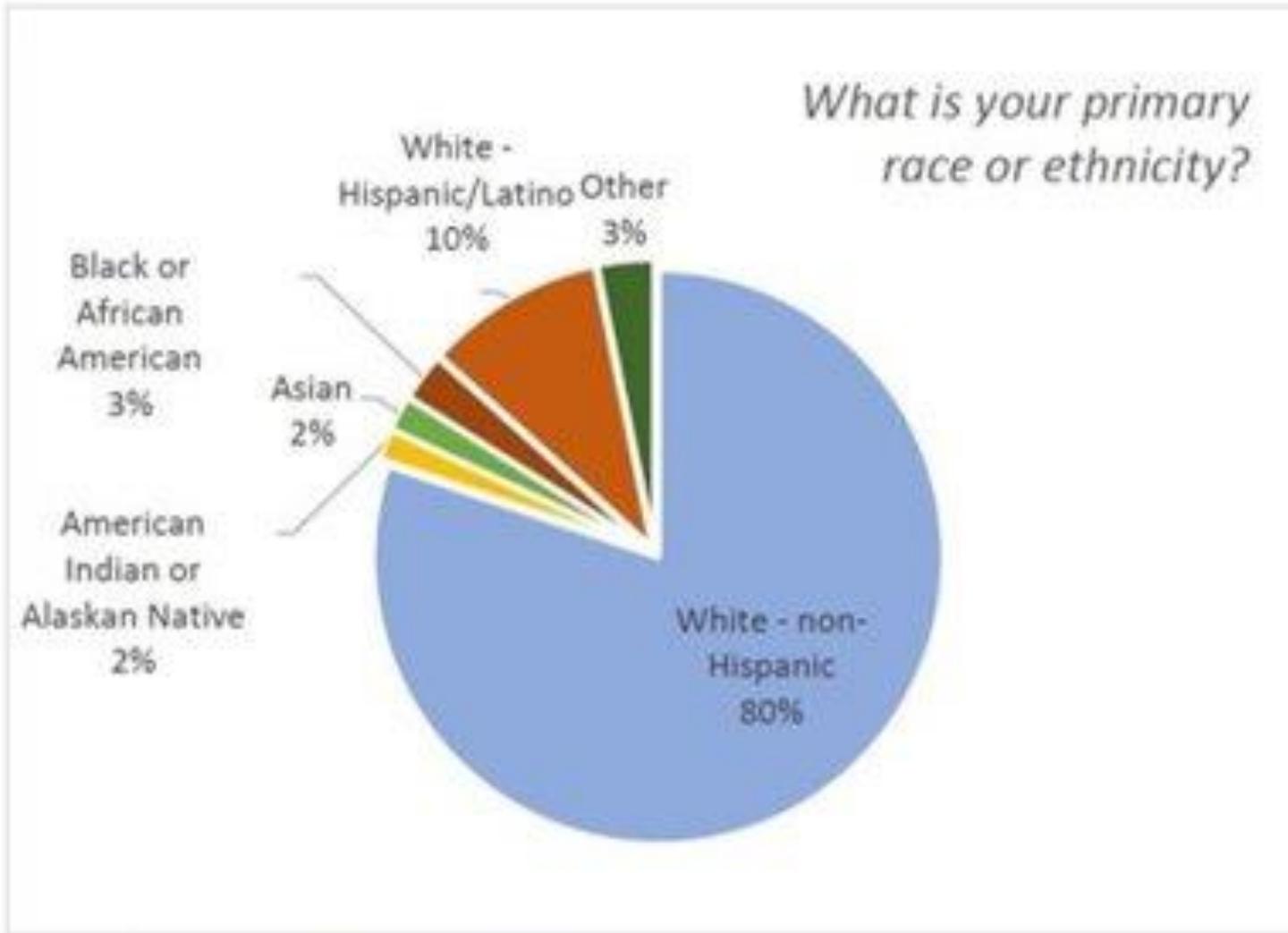




# Social & Cultural Gaps

- We're Listening
- We're Learning
- We want to improve

# A legacy of inequality



*Figure 1. Trail users' race or ethnicity.*

Consistently, neighborhoods with higher rates of poverty and more racial diversity lack access to the D&L Trail.

# THE D&L MEANS BUSINESS

PA outdoor recreation economy generates \$29 billion in consumer spending and \$1.9 billion in taxes

Tripp Umbach Study-  
\$474 million Corridor-wide economic impact



Recreational  
activity

on open space in the Lehigh Valley creates

**9,678**  
jobs

both inside and outside the Lehigh Valley.  
These jobs generate

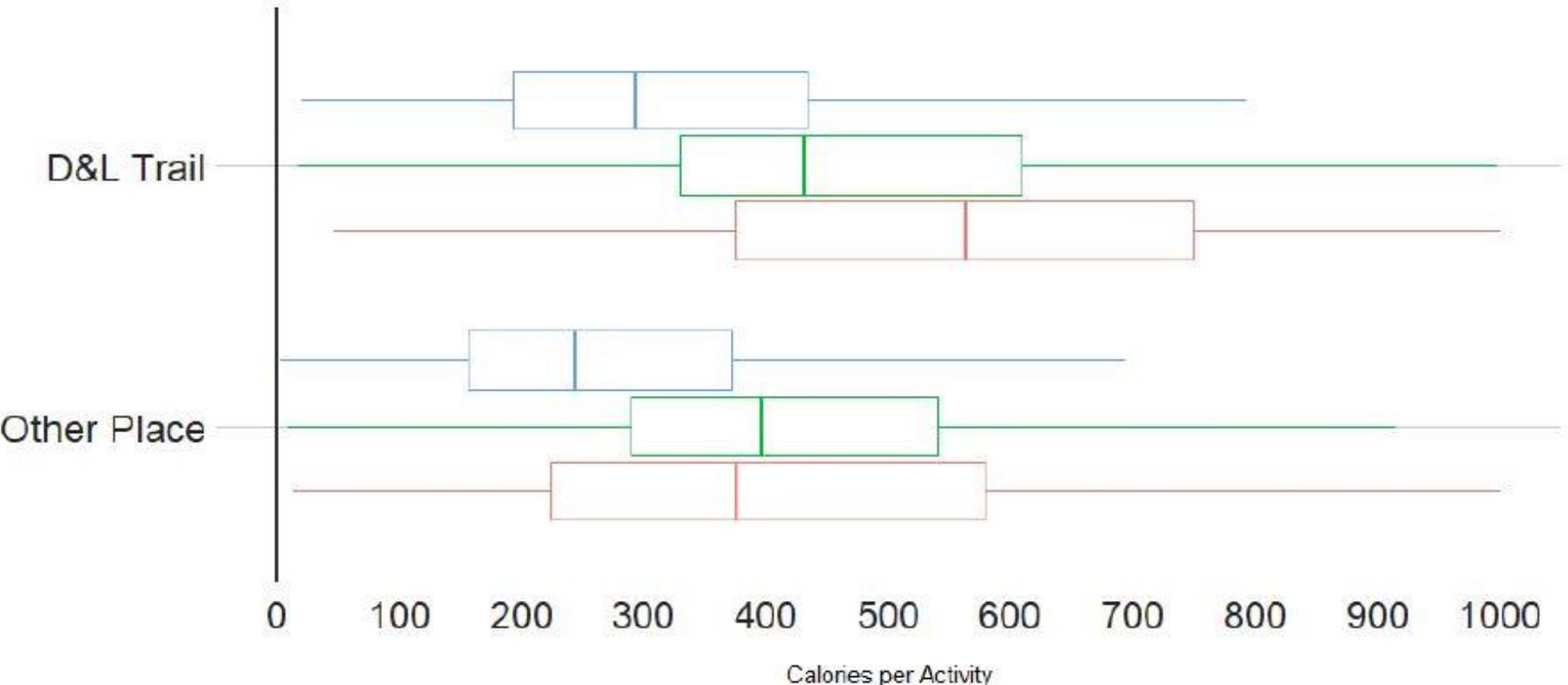
**\$58.9**  
million

in state and local taxes each year.\*

Planning Commission Return on Environment P

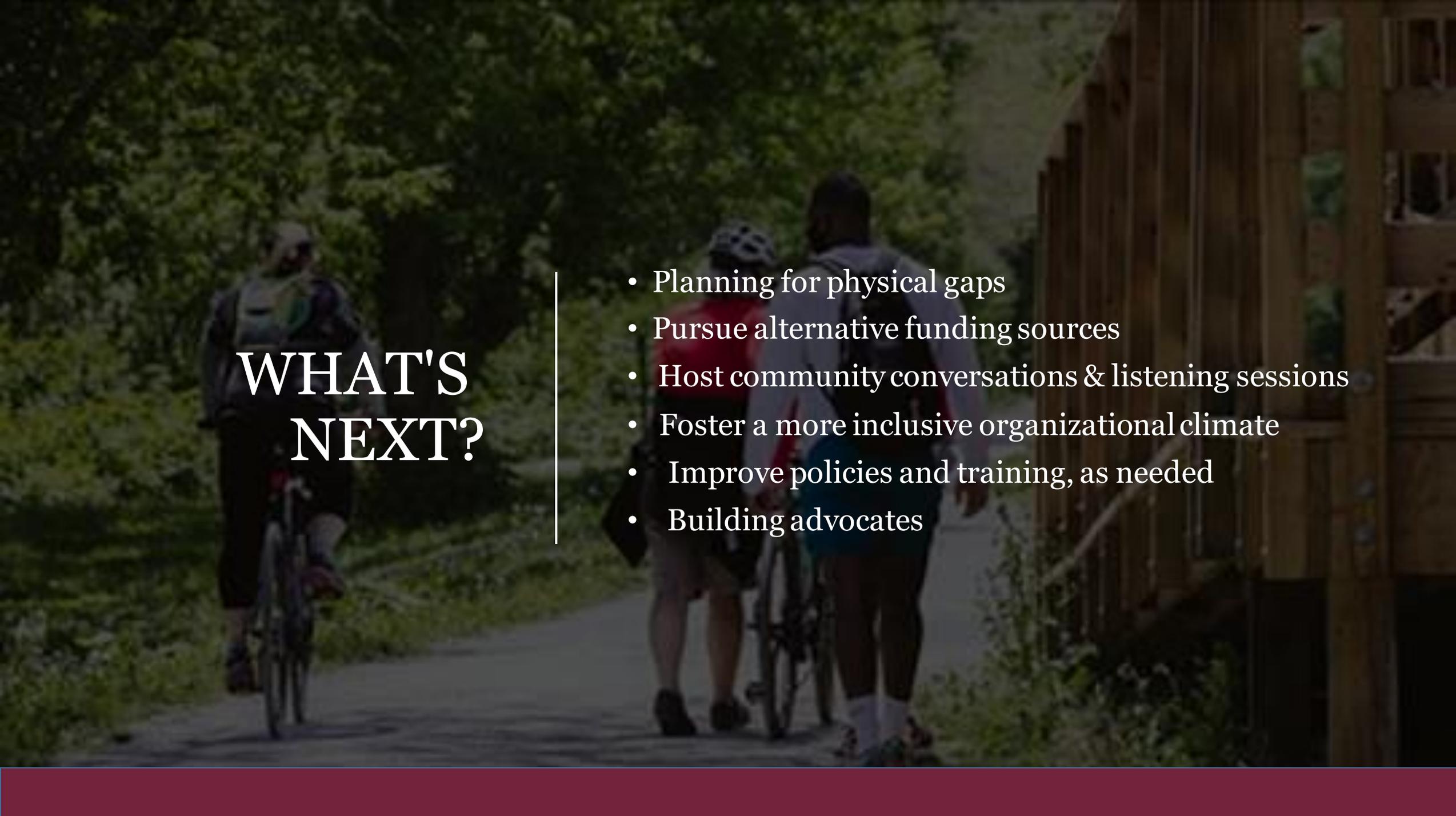
# Calories per Activity by D&L Trail

■ Biking ■ Running ■ Walking



**Walkable, bikeable, transit-oriented communities = healthier populations**  
that have more physical activity, lower body weight, lower rates of traffic injuries, less air pollution, and improved mobility for non-drivers.\*

\*Robert Wood Johnson Foundation

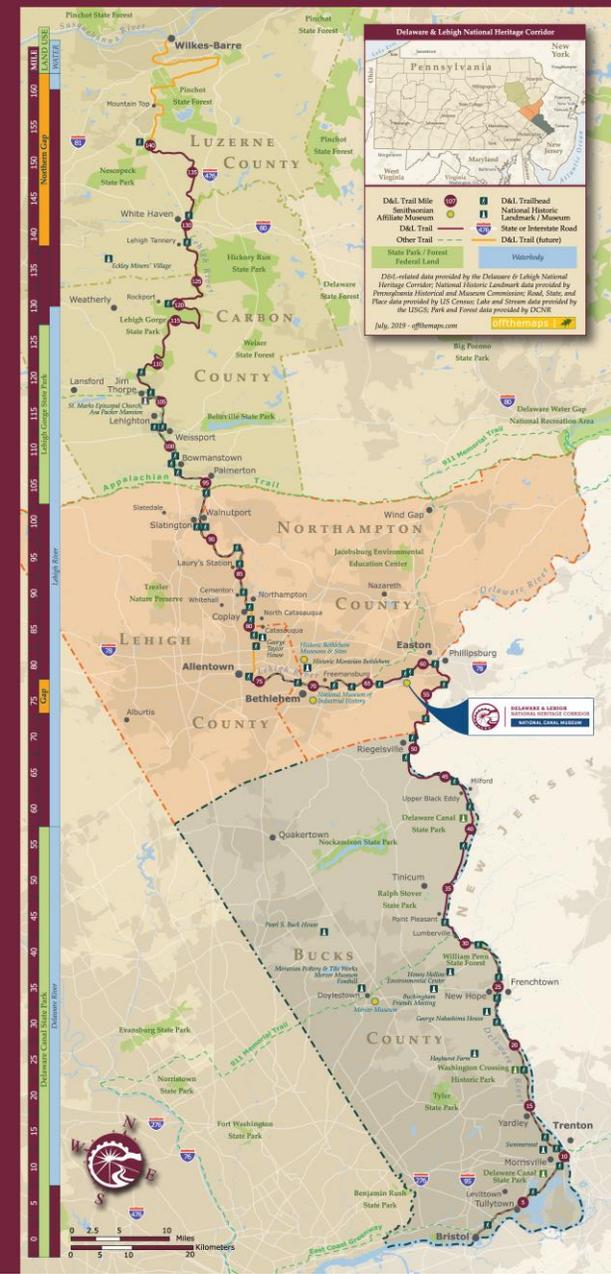


# WHAT'S NEXT?

- Planning for physical gaps
- Pursue alternative funding sources
- Host community conversations & listening sessions
- Foster a more inclusive organizational climate
- Improve policies and training, as needed
- Building advocates

# Resources

- [delawareandlehigh.org/](https://delawareandlehigh.org/)  trail maps, National Canal Museum, programs, events and more
- [delawareandlehigh.org/support/](https://delawareandlehigh.org/support/)  many ways to support the D&L
  - [Donate to 2020 D&L Campaign for Resilience](#)
  - [Become a member](#)
  - [Volunteer time and talent](#)
- [www.builddriversidedrive.com](https://www.builddriversidedrive.com)
  - Help us get over 1,000 support letters! Click "Show Your Support" in top left; takes less than 2 minutes.
- [Strategy Triage Tool from Center for Community Investment](#)
  - You may be tempted to back burner projects – think again!
- [2018 D&L Trail User Survey – Lafayette College](#)
- Lehigh Valley Catalyst: D&L Trail – a Framework Plan by PennPraxis (provided in future link)



# QUESTIONS?

Contact with **nature** reduces stress, depression, and blood pressure; increases **concentration, creativity** and **learning**; and connects **people** to their **community**. This helps reduce medical care costs and **enhances productivity**.\*

\*Lehigh Valley Planning Commission, *Report on Environmental Report*



# TAKE ACTION!



- Send a support letter for the BUILD grant
- Take the post-event survey
- Donate your time, talent or treasure
- Be heard
  - Let your community leaders know the importance of connecting the D&L through the Lehigh Valley and into Wilkes-Barre
  - Introduce friends and neighbors to the trail
  - Share your trail experience on social media #dltrail

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